



NADIA MAGEE

404-655-4880

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New York, NY

Brand Ambassador

With a love for customer service and experience working with a variety of brands, I've developed strong communication skills and attention to detail, both essential to providing exceptional service and creating engaging experiences.

Experience

CLD PR

NYFW Event Intern

New York, NY

September 2024

- Provided administrative and supported event marketing efforts by creatively preparing promotional materials and vendor displays
- Provided personalized, discreet, and high-level service to VIP and high-profile guests, ensuring a premium and memorable experience
- Monitored event floor and assisted with replenishment as well as troubleshooting last-minute issues to ensure seamless execution

Bumble

Campus Ambassador, Outreach Manager and Team Lead

Greenville, NC

August 2021 - December 2023

- Planned and executed high-impact campus outreach events, including tabling activations and personalized experiences at local venues that resulted in new app activations from students
- Produced engaging social media content monthly to drive brand visibility, showcase new app features, and share personal program insights, strengthening student engagement
- Developed and implemented innovative brand awareness strategies by completing monthly creative tasks focused on increasing student interest and app visibility

Hero Cosmetic

Campus Ambassador

Greenville, NC

August 2022 - May 2023

- Led on campus brand activations to boost awareness and engage students, gathering valuable feedback to enhance my marketing strategy
- Maintained in depth knowledge of Hero Cosmetics products and effectively communicated benefits and usage to students
- Organized and executed engaging pop-up events and special activations for campus organizations, distributing free products and exclusive discount codes to drive brand engagement and student interest

Education

East Carolina University

- Bachelor's of Science in Communication, Public Relations December 2023
- Bachelor's of Fine Arts in Dance Performance and Choreography December 2023

Skills

- Community Outreach
- Customer Service
- Content Creation/Social Media Strategy
- Cross-functional collaboration