

Lucy Kieffer

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lucykieffer.com

Education

Southern Methodist University

Dallas, Texas | August 2023- May 2026

B.A. in Advertising, Creative Specialization

Minors in Art History and Graphic Design

Chapman University

Orange, California | August 2022- May 2023

The Galloway School

Atlanta, Georgia | Graduated 2022

Skills

Adobe Creative Cloud

Photoshop, InDesign, Illustrator

TechSavvy

Google Suite, Canva, Midjourney,
Procreate, Social Media, Microsoft
Excel Certified

Leadership

Outdoor Club President, Varsity Softball Captain

Artsy

Collage Queen, Junk Journal Enthusiast,
Pinterest Obsessed, Crafty, Dreamer

Yapper

Fluent in English, Certified Jokester, Blogger

Achievements

Super Smart

Chapman University Provost List Spring 2023,
SMU Fall 2023 Honor Roll (top 5%)

Awards

2025 Silver AAF Dallas Addy for Integrated Campaign
2025 Silver AAF Dallas Addy for Art Direction
2025 SMU Portfolio Night Best Art Direction
2025 Young Ones Merit Award for Art Direction
2025 Graphis New Talent Silver x2

Experience

Doublesoul

Creative Intern | January 2024-2025

Researched and found potential partnerships,
as well as coordinated influencer marketing.
Created graphics and product mockups.

Alpha Delta Pi

Sisterhood Program Specialist | April-December 2024

Created, organized, and planned events and
programming for Alpha Delta Pi at SMU.

True Food Kitchen

Hostess | Summer 2023

Corepower

Studio Experience Team | Summer 2023

Menchie's Frozen Yogurt

Shift Lead/Key Holder | October 2018 - August 2022
Opened and closed store, upper level tasks,
counted register, and was responsible for
other employees while working.

