



## EDUCATION

Loyola University of New Orleans

**Bachelor of Arts in Mass Communication**

concentration in Journalism, **May 2023**

Minor in Political Science

Our Lady of Lourdes Academy High School, **May 2019**

Notable Courses - Newspaper / Co-Editor

## SKILLS

- Spanish-Speaking, Reading, Writing
- Confident & articulate speaking abilities in public, to groups.
- Proficient in Adobe Creative Suite, Google Suite & Microsoft Office 365
- Critical thinking
- Decision-making & Judgment
- Self-motivation
- Flexibility

## REFERENCES

- Will be provided upon request

# KATHERINE SALINAS

## Work Experience:

**Writer - TIF**

**WSVN Channel 7 News**

**February 2025- present**

- Writes copy for newscasts
- Assists producers in the production of shows.
- Ensure accuracy, clarity, style, and grammar in written content.
- Proficiency with platforms used to publish and manage online content.

**MDCPS Highschool Teacher**

**Miami Southridge Senior High School**

**September 2023- present**

- English - 11th grade
- Digital Information Technology - 9th, 10th & 11th grade
- Strong abilities in student supervision to ensure optimal task performance
- Ability to convey complex information in clear and understandable terms
- Editing and Proofreading all student work to ensure proper grammar, spelling, punctuation and style.
- Adaptability and multitasking to quickly handle multiple tasks and solve situations simultaneously.

**ACCOUNT MANAGER**

**Gil Ventures LLC, Miami, FL**

**Aug. 2020- May 2021**

- Account Manager of "Car Factory Outlet"
- Formulate, direct & coordinate marketing activities & policies to promote products & services.
- Collaborate with web, multimedia, & art design staffs to create graphic designs sites that fit brand & company visual format.
- Gather & organize information to create advertisements & campaigns.
- Inspect layouts, designs, edit photo, video advertising, content, & other promotional material for adherence to the company. Post & share advertisements on social media platforms.
- Social media Campaigns on all major platforms including Facebook, Instagram, Youtube and Twitter.



## Certifications

### English 6-12 Certification

### Business 6-12 Certification

Florida Department of Education

### Adult Child and Baby First Aid/CPR/AED

Online Certificate ID: 01GNPE3

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- Proficient in Adobe Creative Suite, Google Suite & Microsoft Office
- Critical thinking
- Patience
- Self-motivation
- Flexibility

## Social Media

- TikTok - kat\_salinas18
- Instagram - kat\_salinas

## Additional Work Experience:

### Media Member - NCAA 2022 Final Four & Championship Game New Orleans, Louisiana

- Media Press Access of event to assist photographers and journalists from The New Orleans Advocate Newspaper
- Assist photographers court side with equipment.
- Hand over necessary material to journalist's for mid-game updates and articles posted online and on social media.

### School of Comm. & Design Social Media Pages 2022 Loyola University of New Orleans

- Handle Loyola's School of Communication and Design Social Media pages for a semester.
- Oversee Loyola's community event and interactions with the student body by implementing content strategies on their platform.
- Analyze engagement data, identify trends in customer interactions and planning a digital campaign to further build the school's online community.

### La Mejor Venezuela Gallery Exhibit - Photography by Cesar Rodriguez 2022

New Orleans Jazz Museum

- Plan and host the gallery event.
- Provide inside perspective on the lives of Venezuelans through the use of photography

### Jodie Sinclair Prison Reform & Advocacy - Podcast Interview

Zoom Interview

- Interview Loyola Alumni Jodie Sinclair
- Published her own book called "Love Behind Bars: The True Story of an American Prisoner's Wife." as well as starting a podcast with her husband Billy Sinclair, called justice delayed.
- Since its release in mid-October Apple has rated the podcast 5 stars and can be listened to on multiple platforms like Apple, Spotify, and Audible.