

### **EDUCATION**

Loyola University of New Orleans

Bachelor of Arts in Mass Communication

concentration in Journalism, May 2023

Minor in Political Science

Our Lady of Lourdes Academy High School, May 2019

Notable Courses - Newspaper / Co-Editor

#### SKILLS

- Spanish-Speaking, Reading,
   Writing
- Confident & articulate speaking abilities in public, to groups.
- Proficient in Adobe Creative Suite,
   Google Suite & Microsoft Office
   365
- Critical thinking
- Decision-making & Judgment
- Self-motivation
- Flexibility

### **REFERENCES**

• Will be provided upon request

## KATHERINE SALINAS

Work Experience:

Writer - TIF

WSVN Channel 7 News

February 2025- present

- Writes copy for newscasts
- Assists producers in the production of shows.
- Ensure accuracy, clarity, style, and grammar in written content.
- Proficiency with platforms used to publish and manage online content.

### **MDCPS** Highschool Teacher

Miami Southridge Senior High School

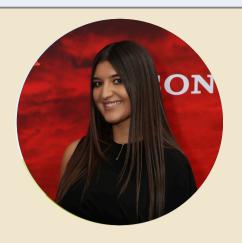
September 2023- present

- English 11th grade
- Digital Information Technology 9th, 10th & 11th grade
- Strong abilities in student supervision to ensure optimal task performance
- Ability to convey complex information in clear and understandable terms
- Editing and Proofreading all student work to ensure proper grammar, spelling, punctuation and style.
- Adaptability and multitasking to quickly handle multiple tasks and solve situations simultaneously.

### **ACCOUNT MANAGER**

Gil Ventures LLC, Miami, FL Aug. 2020- May 2021

- Account Manager of "Car Factory Outlet"
- Formulate, direct & coordinate marketing activities & policies to promote products & services.
- Collaborate with web, multimedia, θ art design staffs to create graphic designs sites that fit brand θ company visual format.
- Gather & organize information to create advertisements & campaigns.
- Inspect layouts, designs, edit photo, video advertising, content,
   & other promotional material for adherence to the company.
   Post & share advertisements on social media platforms.
- Social media Campaigns on all major platforms including Facebook, Instagram, Youtube and Twitter.



# Certifications English 6-12 Certification

**Business 6-12 Certification** 

Florida Department of Education

### Adult Child and Baby First Aid/CPR/AED

Online Certificate ID: 01GNPE3 **SKILLS** 

- Spanish-Speaking, Reading,
   Writing
- Confident & articulate speaking abilities in public, to groups.
- Proficient in Adobe Creative Suite,
   Google Suite & Microsoft Office
- · Critical thinking
- Patience
- Self-motivation
- Flexibility

### Social Media

- TikTok kat\_salinas18
- Instagram kat\_salinas

## Additional Work Experience:

Media Member - NCAA 2022 Final Four & Championship Game New Orleans, Louisiana

- Media Press Access of event to assisst photographers and journalists from The New Orleans Advocate Newspaper
- Assist photographers court side with equipment.
- Hand over necessary material to journalist's for midgame updates and articles posted online and on social media.

School of Comm. & Design Social Media Pages 2022 Loyola University of New Orleans

- Handle Loyola's School of Communication and Design Social Media pages for a semester.
- Oversee Loyola's community event and interactions with the student body by implementing content strategies on their platform.
- Analyze engagement data, identify trends in customer interactions and planning a digital campaign to further build the school's online community.

### La Mejor Venezuela Gallery Exhibit - Photography by Cesar Rodriguez 2022

New Orleans Jazz Museum

- Plan and host the gallery event.
- Provide inside perspective on the lives of Venezuelans through the use of photography

### Jodie Sinclair Prison Reform & Advocacy - Podcast Interview

Zoom Interview

- Interview Loyola Alumni Jodie sinclair
- Published her own book called "Love Behind Bars: The True Story of an American Prisoner's Wife." as well as starting a podcast with her husband Billy Sinclair, called justice delayed.
- Since its release in mid-October Apple has rated the podcast 5 stars and can be listened to on multiple platforms like Apple, Spotify, and Audible.