

JENNA SHORTRIDGE

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PROFESSIONAL SUMMARY

Accomplished digital media/production professional with 6+ years of experience. Graduated with honors in May 2023 in TV & Film, Journalism, and Art/Multimedia. Excited to contribute to a high-performing and creative team.
Gondola <https://gondola.cc/jenna.lauryn.creative> Portfolio <https://triceratops-radish-w75x.squarespace.com/>

EDUCATION

San Diego State University, Bachelor of Arts, Summa Cum Laude

Interdisciplinary Studies with emphasis in Journalism, TV/Film & Multimedia

8/20 - 5/23

- Dean's List (Fall 2020 - Spring 2023)
- Member of Honor Society 3.9 GPA (2020-2023)
- Recipient Study Abroad Scholarship from SDSU Associated Students 2022
- Betty Boarders Surf Club 2023
- Relevant Coursework: Cinematography, Photography, Compositing/VFX, Digital Media, Social Media Marketing, Advertising, Public Relations, 2D/3D Graphic Design, Web Design, Script Writing, Rhetorical Writing Strategies, Leadership

WORK EXPERIENCE

Visual Content Specialist/Videographer

NU Marketing Agency – Honolulu, HI

2/25 – Present

- Film/photograph social media campaigns for Oahu Golf Apparel, BMW Honolulu, Nohokai Golf Carts
- Assist CEO Tiffany Kanoa on pre-production planning for clients (creating mood boards, location scouting, set design, equipment prep)
- Collaborate on social media and brand strategy
- Provide on-set talent direction and support
- Perform post-production video editing

Production/Digital Media Coordinator

Eleven 17 Creative - Honolulu, HI

3/24 – Present

- Assist director Zak Noyle and production team in filming marketing campaigns
- Assist producer Hannah Domingo in pre-production planning for clients (creating mood boards, location scouting, set design, equipment prep)
- Collaborate on social media and brand strategy
- Provide client and production support for Hawaiian Airlines, Canon USA, Spam, Speedo, OXY Health, Hilton Hawaiian Village, and Ālia 888 Ala Moana
- Provide on-set talent direction and support
- Film and photograph behind the scenes content for Eleven 17
- Film and perform post-production editing for Lexar Memory
- Assist and model for underwater photoshoot for Sony Alpha
- Provide pre/post-production assistance on location for Hawaiian Airlines on Kauai, Maui, Oahu, and Hawaii Island
- Assist producer Hannah Domingo in post-production (receipt tracking, invoices, returns)

Jenna Lauryn Creative/Freelance Production Work

Assistant Camera – Layers by Olukai - Honolulu, HI

4/25

- Assist director Nainoa Langer with camera set-up and filming interview with Maddix Alotis

Videographer/Photographer- Hawaiian Airlines Wrap Party – Haleiwa, HI

4/25

- Film party guests, cast, and crew for new commercial campaign

Production Assistant – American Idol/Freemantle Productions – Ko Olina, HI	2/25
• Assist on location for Idol Season 8 at Aulani Disney Resort	
Photographer – Puttwell Golf - Honolulu, HI	1/25
• Photograph product and guests at brand launch event	
Photographer – Avenue Swim – North Shore Oahu, HI	1/25 - Present
• Photograph product and models on location for social media and online catalog	
Featured Videographer/Interviewer– With It Girl Action Sports Webzine – Honolulu, HI	12/23 - Present
• Film/edit content at 2023-2024 Vans Pipe Masters and 2025 WSL Lexus Pipe Pro surf contests	
Photographer – Sundaze California - Honolulu, HI	12/24
• Photograph product and models on location for social media	
Video Editor – @kimiwerner YouTube Channel – Haleiwa, HI	9/24 - Present
• Edit cooking and diving videos for Kimi Werner Spearfishing Champion/Pro Chef	
Photographer – Hawaii International Film Festival – Honolulu, HI	9/24
• Photograph cast of Chaperone at Oahu film premiere	
Photo Assistant – District Vision Eyewear – Honolulu, HI	6/24
• Assist photographer Jesse Jennings on location	
Photographer/Videographer – Keala Bikinis – Honolulu, HI	5/24 - Present
• Create content for social media on location in Bali and Hawaii	
Production Assistant/Featured Talent – Finch Productions/Discovery TV – Honolulu, HI	4/24 - Present
• Assist and portray victim in flashbacks in People Magazine Investigates: The Aloha Murder	
Photo Assistant – Nike Fusion Swimwear – Honolulu, HI	2/24
• Assist photographer Nicole Nason on location	
Production Assistant/Featured Talent – Eye Productions/NCIS Hawaii: Season 3 – Honolulu, HI	1/24 – 4/24
• Assist on set, and on location, and on camera as a featured extra	
Background Actor – Bumper Productions/Rescue HI Surf: Season 1 – Honolulu, HI	1/24 - 2/24
• Work on camera as a featured extra in three episodes	
Production Assistant – Hello Sunshine/NZK Productions – Haleiwa, HI	12/23
• Assist on location for Prime Video’s Surf Girls Hawaii	
Camera Operator/Editor – Slack Media – South Lake Tahoe, CA	6/23
• Mobile camera operator/editor for the 60th Annual Lake Tahoe Relay	
Editor – The Higher Agency – San Diego, CA (Hybrid)	5/23 - 8/23
• Edit video content for social media clients	
Cinematographer/Director/Editor – Mesa Community College – San Diego, CA	4/23 - 5/23
• Produce, direct, film, and edit video of dance department at Spring Concert	

Internships

Production Intern – Fox House Media – San Diego, CA	3/23 - 6/23
• Perform tasks of production assistant, coordinator, camera operator, and editor	
Social Media Intern – The Anton Eye Creative Agency – Cardiff, CA	3/23 – 6/23
• Create and edit video content for social media clients	
Production Intern – Lola Pop Media – Los Angeles/San Diego, CA	3/23
• Perform tasks of production assistant, coordinator, and set designer for VC Comms Con 2023	
Digital Media/Marketing Intern - The Music Company – San Diego, CA	2/23 - 8/23
• Create graphic design visuals: brochures, event posters, video graphics, web design	
• Produce, create, and edit photo and video content for social media platforms	
• Promote The Music Company through public relations events	
Production Intern - The Grove Church – San Diego, CA	3/22 - 5/23
• Assist Production Director with live-streaming services	
• Perform duties of stage manager, camera operator, video/graphic switcher, ProPresenter tech, additional technical support, and social media content creator	
• Operate mobile camera at 11th Annual Christmas Under the Stars Live Event	
Media Intern - MTV’s Snowglobe Music Festival 2018 & 2019 – South Lake Tahoe, CA	12/18 - 1/20
• Create photo and video content for the annual 3-day event	
• Produce pre/post-event publicity videos for South Tahoe High School’s YouTube channel	