

Motivated and detail-oriented journalism student eager to apply strong communication and writing skills in a dynamic media environment. Proven ability to collaborate effectively in team settings and excel under pressure.

PROFESSIONAL
EXPERIENCE

Social Media Consultant, Cher & Co, January 2025– present

- Conceptualize, plan, and execute social media strategies across multiple platforms, including Pinterest, to enhance brand visibility and engagement.
- Develop compelling content and optimize posting schedules to drive audience growth and interaction.
- Implemented data-driven strategies to improve reach, engagement, and overall brand presence.
- Collaborated with the team to align social media efforts with broader marketing objectives.

Server, Benedict’s, Centennial, Colorado May 2024 – August 2024

- Promptly serve food orders and various hot and cold beverages to customers.
- Accurately record and submit each guest’s food order to the kitchen staff.
- Checked on each table regularly to ensure order accuracy and customer satisfaction.
- Process customer payments

Hostess, Benedict’s, Centennial, Colorado, May 2022 – August 2024

- Greeted guests with a warm and friendly demeanor, providing a positive first impression of the dining establishment.
- Managed seating assignments and reservations to ensure a smooth flow of guests and maintain an organized seating plan.
- Managed incoming phone calls for take-out orders, accurately recording customer preferences and special requests.

Food Runner, TopGolf, Centennial, Colorado, December 2021–May 2022

- Efficiently delivered food orders from the kitchen to the correct tables promptly.
- Trained and mentored newly hired employees to explain process flow and safety procedures
- Demonstrated strong attention to detail and multitasking ability in a fast-paced environment.

EDUCATION

University of Colorado, Boulder, CO, January 2025– May 2027

- Bachelor of Arts in Journalism and Media Studies
- CU Advertising Club

San Diego State University, San Diego CA, August 2023 – December 2024

- Bachelor of Arts, Journalism and Public Relations
- GPA: 3.94
- Dean’s list: Fall 2023, Spring 2024, and Fall 2024.
- Member of Pi Beta Phi California Epsilon chapter

Cherry Creek High School, Greenwood Village, CO, August 2019 - May 2023

- GPA: 3.9
- FCCLA (VP of Social Events)
- Unified Sports (Vice President)

SKILLS AND
VOLUNTEER
WORK

- Proficient in Canva and Microsoft Word
- Exceptional organizational Skills
- Time management
- Social media strategy
- Accuracy and attention to detail
- Collective brainstorming and ideation
- Project Angel Heart (2019-2023).
- Special Olympics (2020-2023.)
- I Love a Clean San Diego (2023-2024).