# **Makall Lauren Silvester**

Windermere, Florida | 801.707.3454 | Inquiries@makall.net | <u>www.Makall.net</u> Instagram & TikTok: @MakallVO (1 Million followers) SAG-AFTRA Eligible

# SOCIAL MEDIA & BRANDING

## TikTok @MakallVO – 1 Million Followers | 22 Million Likes

- Singing Demos, Original comedic sketches, Disney-inspired Acting reels, and healing/empowerment content
- Multitude of viral videos reaching over 1M views each
- Collaborations: Snapchat, Meta, Idina Menzel, Crocs, Ralph Lauren, Hollister, Lancôme, Revlon, and more.

## Instagram @MakallVO - 23k Followers

- Behind-the-scenes, travel content, and character performance clips

# TV & FILM

## **YouTube Red – Art Department Television Photographer** | August 2017 – March 2018 Assisted Academy Award nominee Alice Baker on tv series Youth & Consequences. Managed photography for set design, including actor portraits and promotional materials.

Adapted to fast-paced production schedules, ensuring a flexible timely completion of set preparations.

# COMMERCIAL

#### Universal Studios – Epic Universe Grand Opening | May 2025

Portrayed "Kate" at the Universal Ticket Counter displayed for the brand new Helios Hotel in Orlando, Fl.

## **EDUCATION, CERTIFICATIONS & TRAINING**

Westminster Private Arts College | Honors & Dean's List (2018 & 2019) University of Arizona | B.A. in Art, Media & Entertainment Utah Film Commission | Production Assistant Certification Sephora University | Certified in 47+ makeup brands, color theory, and sales Zynn Creator University | Personal branding and networking training

#### **SKILLS & TECHNOLOGY**

**Technical:** Windows, Microsoft Suite, Google Suite (Docs, Slides, Drive), Adobe Creative Suite (Photoshop, Illustrator) **Skills:** Organization, Attention to Detail, Communication, Marketing, Creative & Analytical Thinking

Height: 5'5" | Weight: 130 lbs | Hair: Brown | Eyes: Hazel | Voice: Alto