**CHERYL STRUZER**

Toronto, Ontario • 416-871-3484 • cyranesse@aol.com •

Studiosity Pty Ltd

ABN 41 114 279 668

+61 2 9906 2700

Head Office: 104 / 11 Chandos Street

St Leonards NSW 2065 Australia

2nd November 2023

Statement of Service

To whom it may concern,

This is to certify that Cheryl Struzer was employed at Studiosity Pty Ltd. on a contract basis as a

Writing Feedback Specialist, from 11th August 2023 to 31st October 2023.

Studiosity is an Australian owned business, headquartered in Sydney, providing online study

support to students in secondary and tertiary education across the globe. As world leaders in

writing feedback and peer connection, our Specialists work on two main services: Writing

Feedback and Connect Live. The Writing Feedback service offers constructive academic writing feedback in less than 24 hours, while the Connect Live service offers one-to-one, subject specific support in real time.

Cheryl assisted us on the Writing Feedback service, providing students with written feedback to improve their academic writing skills.

If you require any further information, please do not hesitate to contact us at

academicservices@studiosity.com

Kind regards, Stephanie Ling

Stephanie Ling

Global Talent Pool Administrator

sling@studiosity.com

**CONTENT WRITING**

**Summary of Qualifications**

* 30 years CONTENT WRITING:
* Educational, freelance creative, advertising, health journals, community outreach
* Short stories, monologues, lifestyle/fitness articles, young adult novels, poetry contest winner
* Sales brochures, gift-list catalogue descriptions, customization, diet/health regimes, lifestyle changes
* Amazing listening skills, empathy, product knowledge, build-a-basket suggestive selling
* Greeting, appointments, personalized letters, communication, cold-calls

**WORK EXPERIENCE**

**STUDIOSITY : Academic Specialist, Proof reader, Editor August 2023- November 2023**

**BEAUX MAGAZINE ONLINE July 2023-July 2024**

**\* Monthly CONTRIBUTOR of articles on assorted topics**

**CANADIAN CONTEMPORARY SCHOOL OF ARTS June 2023-July 2023**

**\* TEACHING Creative Writing classes in after-school program**

**CONTENT WRITING ADUX MEDIA: BABBLETOP****MAR 2022-SEPT 2022**

* *Research, Creative Writing, Content writing, Editing, Proofreading,*
* *Social Media Script Writing*
* Fulfilled daily assignments/ tasks to produce content for BABBLETOP scripts, material for online videos
* Conducted various duties related to preparation of scripts: Topic research, Script Organization,Verification

**Content Writing/ Reception at Wigs R Us. Toronto JAN 2022- APRIL 2022**

* Conducted research in compliance with established store policies and procedures
* Prepared daily schedules in accordance with timeslots and customer needs.
* Cold calls and emails
* Community outreach to advertise our services to hospitals and wellness centres
* Website organization of assorted services and products,
* Posting of creative and enticing offers

JOSEPH BATTAGLIA ARCHITECTS RICHMOND HILL, Ontario

\* Specification Writing for architecture firm, to accompany building plans for commercial mixed units

**PROGRAM WRITER/PERSONAL TRAINER Variety Village 2010-2019**

\* Trained able-bodied as well as disabled clientele

\* Content Writing of specified tailor-made individualized programs

\* Motivation towards achievement of personalized goals

\* Developed specified training plans to strengthen/stretch and achieve better fitness

\* Assigned weekly written programs to meet targeted goals based on needs

\* Focused on adapted exercises as well as adjusted diets

\* Discussed lifestyle changes to help clients meet their personal needs

Manager at Rocky Mountain Chocolate Yonge Street Location

\* Prepared the store for daily functions

\* Organized and assigned daily tasks to employees

\* Performed Inventory on all products and re-ordered supplies from head office

\* Designed high-end customized gift baskets for corporate and personal uses

HARCOURT EDUCATIONAL ASSESSMENT

\* Content Writing for Assessment testing of assorted age groups: Narratives,

Informationals, Poetry

\* Inclusion of age-appropriate vocabulary and topics

\* Development of questions to accompany content, in order to test for

comprehension of material

2012 EDITOR for: “ESCAPE”, a novel by John Deering

**Education**

**Bachelor of Arts, University of Toronto:**

**English Major, Greek Drama Minor**

**McGill University: Drama and Theatre, English, Film, Voice/Speech**

**Creative Writing courses: at McGill University, University of Toronto, Vanier College, and George Brown College**

**Architectural Technology Diploma from George Brown College i Diploma from George Brown College in Fitness and Lifestyle Management**

**PUBLICATIONS**

**BEAUX MAGAZINE ONLINE**

**BABBLETOP ONLINE**

**SOUTH ASIAN CHRONICLES, THE LIBERAL**

**WORKING WRITER MAGAZINE**

**TONIC MAGAZINE ONLINE**

**SEVENTEEN MAGAZINE, SKIPPING STONES**

**RICHMOND HILL POST**

**AMAZON/KINDLE ONLINE**

**CONSTANT CONTENT**

**HELIUM ONLINE**

**AEC DAILY**

2022-2023 VICTORIA’S SECRET, EATON CENTRE, TORONTO: Seasonal Sales, High-end body wear/lingerie. Superb customer-service skills, Gift list suggestions, Build-a-Basket technique, Specific Product Knowledge

2018-2019 SPORTING LIFE: Customer service. High-end Merchandise

Sales, Product Knowledge, Research and Training, Gift Selection, Integrated Ability Standards Regulation Certificate of Training

James Mansfield. 5 Jean Street. Toronto, Ontario. M4W 3A6.

July 6, 2005

To whom it may concern:

Re: Cheryl Struzer

I am pleased to offer a letter of reference for Cheryl Struzer. I am the instructor for the Specifications and Documentation course at George Brown College, and Cheryl was one of my students in the fall semester, 2004.

Unfortunately for me, I have a large number of students in this class, and since I see them only once per week for a single semester during their program at George Brown, I do not get to know the students as well as I would like. The large lecture theater inhibits much questioning and discussion. However, even in this ‘sea of students’, there are always several students that stand out, and make themselves known to me. Cheryl Struzer is a student that stood out from the others for several reasons.

Cheryl’s regular attendance in the front row was evidence of her desire to be attentive and learn about this subject. She participated in the discussions, she asked questions. She was engaged in the business of learning about a challenging subject and she wanted to understand the principles of writing proper specifications. It went beyond just getting a mark for Cheryl; she impressed me as a student that was genuinely interested in this subject.

And it comes as no surprise therefore that Cheryl excelled in her studies. With good effort, came good results. Cheryl achieved an overall grade of 80%, and I will admit that the Specifications and Documentation course was a difficult course. And so Cheryl is memorable to me as a serious student who appeared to me as a bright, enthusiastic student who applied herself to achieve good results.

I have no doubt that Cheryl will do well in whatever career she applies herself to. She held much promise as a student and it demonstrates to me that she will be a responsible and reliable employee. I expect that many good things will happen for Cheryl. I am very pleased to commend her abilities to you.

Yours truly,

James A. Mansfield, Dipl. Arch. Tech., B. Tech.

Tel.: 416-960-4644

Fax: 416-968-7018

Email:jimmansfield@mac.com

