

# SABRIN ISMAIL

MULTIDISCIPLINARY ARTIST

saabrinaismail@gmail.com

los angeles, california

(323) 504-1622

Highly creative director specializing in photoshoots, artists development, stylist, content creation, and mood board creation. Skilled in managing all aspects of creative projects, from concept development to execution. My experience being front and behind the camera always me to thrive bringing concepts to life to produce stunning visual content.

## WORK EXPERIENCE

### Model

One Management LA 2020- Current

- Represented by One Management for print and commercial modeling campaigns.
- Featured in campaigns for prestigious brands such as Fenty Beauty, Nike, Hourglass Kosas, Apple, Béis & Good American & T-Mobile.
- Produced sponsored content for fashion, beauty, and lifestyle brands, fostering mutually beneficial partnerships.

### Assistant Stylist

Hodo Musa 2021- Current

- Assisted lead stylist in preparing and organizing wardrobes for major events, including the Grammy, Bet Awards, the VMAs and high-profile magazine and music video shoots.
- Collaborated with designers and fashion houses to source and select clothing and accessories that align with the artist's vision.
- Assisted with on-set styling, including dressing and making quick adjustments as needed.
- Maintained meticulous records of wardrobe pieces, including tracking items and managing returns.

### Social Media | Brand Identity

TDE Management Label 2020-2023

- Created a brand bible and album rollout plans, ensuring all materials were consistent with brand guidelines and messaging
- Developed and executed comprehensive social media strategies to strengthen brand identity
- Created and executed detailed decks to provide strategic direction for visual identity
- Created and edited high quality content
- Developed unique social media campaigns and storylines to gain new followers and boost engagement

### **SKILLS**

- Photo Editing (Adobe Photoshop, Lightroom)
- Video Editing (Adobe Premiere Pro, Final Cut Pro)
- Content Strategy
- Styling Development
- Content Creation (Written, Visual, Video)
- Brand Identity Development
- Creative Direction
- Social Media Management