### Zuhura (Allison) McAdoo

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#### Education

Howard University

Bachelors of Arts: Community Development and Art History

University of Texas at Austin

Masters of Arts: Art Education, Communities and Museums

Thesis: House of Lepore: Socially Engaged Community Art Education

Washington, D.C May 2021 Austin, Texas

May 2024 May 2024

#### University of Texas at Austin, Austin, Texas Professor Assistant and Research Fellow

August 2022-May 2024

- Facilitated: Streamlined clear communication for 30+ undergraduate students per semester, addressing concerns, advocating for academic needs between students and professors
- Assessed: Graded assignments for up to 30+ undergraduate students per class, providing targeted, constructive feedback and support to enhance student learning and retention via office hours
- Collaborated: Designed lesson plans with faculty to create four creative culturally relevant lesson plans per semester, assisted in curriculum development and aligned classroom activities with curriculum goals of social emotional learning, socially engaged art education to enhance learning outcomes

#### **Experience**

# Houses Of Luv (Live Nation Urban Contractor) Co-founder and Lead Digital Marketer

June 2022-present

- Cultural Content: Spearheaded campaigns of social media content to create conversations surrounding the intergenerational BIPOC LGBT+ experience, encouraged voting/civic engagement and sexual education
- Brand Director: to enhance the digital visibility of BIPOC Queer & Femme communities across the United States, starting with Los Angeles, Austin, Atlanta, and the DMV area
- Event Coordination: Co-curate community programming across markets with local creative organizations in Los Angeles, Atlanta, Washington D.C, Philadelphia and New York supporting culturally diverse audiences of various socioeconomic backgrounds
- Community Collaborations: Organized and conducted meetings to facilitate relationship-building between live entertainment organizations and grassroots organizations such as: Live Nation Urban, Pride Nation, Center for Black Equity (CBE), Native Sons, and Gender Justice LA

#### Aziz Gallerie, Los Angeles, California Curator and Program Coordinator

December 2020-2022, September 2024-present

- Team Facilitation: Lead a programming and curatorial team of three staff members and three volunteers to coordinate meetings, after school art education programming and community art education workshops
- Coordination: Fostered positive working relationships with culturally diverse local organizations across socioeconomic backgrounds, businesses and social clubs with negotiation, conflict resolution and consensus-building techniques to enhance further collaborative programming
- Managed: Exhibition and programming budgets, calculate projected expenses and maintain accurate records to support resource reallocation
- Oversaw: Diverse programming and active projects independently, hosting multiple art education and wellness events/workshops, setting priorities and abiding by self-appointed deadlines for efficiency

## Studio Museum in Harlem Practicum, Remote Research Fellow

May 2024-July 2024

- Participation: Engaged in a series of educational workshops focused on skill-building and career readiness in the museum field with DEI professional development training to translate to other art education sites (communities, galleries, schools)
- Relationship Building: Connected with international industry professionals and leadership from within the museum education to develop new curriculums to implement within the community or classroom setting
- Curriculum Development: Designed a comprehensive curriculum emphasizing material culture, critical thinking, visual inquiry, and cultural/political phenomena for undergraduate and graduate students as well as K-12 audiences