

TYLER HILL

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SUMMARY

MBA student with expertise in business development and data-driven marketing strategies, committed to driving revenue growth through innovative, analytical solutions.

SKILLS

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|-----------------------|------------------------|
| • Communication | • Sales Experience |
| • Leadership | • Project Management |
| • Conflict Resolution | • Digital Marketing |
| • Microsoft Office | • Data Analysis |
| • Analytics Software | • Adobe Creative Suite |
| • Entrepreneurship | • Financial Management |

PROFESSIONAL EXPERIENCE

Management and Sales Internship | Sherwin-Williams, Hattiesburg, MS | June 2024 – September 2024

- Completed an intensive program focusing on leadership development, sales techniques, and customer relationship management, equipping me with the skills to lead a team and drive sales performance effectively.
- Gained hands-on experience in various aspects of store operations, including inventory management, merchandising, and financial analysis, contributing to a comprehensive understanding of retail business dynamics.
- Implemented a project based on customer acquisition that provided Sherwin-Williams with valuable marketing ideas and strategies enhancing overall customer engagement.

Work Study Student Intern | Alcorn State University, Lorman, MS | January 2024 – May 2024

- Exhibited excellent communication skills by adeptly assisting students and faculty with inquiries.
- Conceptualized and designed the winning t-shirt for Alcorn State University's sophomore camp, subsequently chosen for official production and distribution.
- Enhanced event participation through a targeted Gen Z social media campaign, increasing university event attendance from 50 to 100 students—a notable 100% growth in audience engagement.

Business Owner | FyeKicks, Hattiesburg, MS | January 2020 - Present

- Utilized Adobe Photoshop to produce graphics and leveraged Adobe Premiere Pro to develop videos.
- Fostered strategic partnerships with influencers to substantially increase the brand's reach and enhance credibility.
- Executed strategic social media marketing campaigns, resulting in a high rate of repeat business and positive customer reviews.

EDUCATION

Bachelor of Science in Business Administration | Alcorn State University | Lorman, MS | 2021 - 2024

- GPA: 3.3
- Awards/Honors: President's List Scholar, *Magna cum laude*
- Organizations: TRIO, The National Society of Leadership and Success

Masters of Business Administration | Belhaven University | Jackson, MS | 2025 – 2027

- GPA: 3.3