# Shenika Rhudd

#### A Multi Talented Entrepreneur

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# **Professional Summary**

#### I am a beautician who also works in retail and sales! Authorized to work in the US for any employer

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# Work Experience

## **Art Teacher**

Stay Fit Through The Arts-Stockbridge, GA October 2024 to Present

- Teach students in preschool to middle school the beauty of art
- Work with paint, crayons, markers, playdough, and more for my younger kids, middle school kids, and highschool kids
- Keep my class and work area clean and organize
- Make my class planer for my art director
- Engage with my students and embrace everyone in my class
- Work at kids art events
- · Elementary school settings and gym activities
- Face painting events and parades

# **Freelance Stylist**

Hairstylist/Cosmetologist/Braider/Locs-Brevard County, FL and Atlanta, GA January 2016 to Present

I worked in salons and spas and now I am a freelance natural hairstylist and makeup artist!

- Provide hair and makeup services to my clients
- Work at events and photoshoots
- Offer braids services, locs services, kids hairstyles, and natural hairstyles
- Provide great customer service and I go the extra mile to make my clients happy
- Kids got talent show hairstylist 2025

#### **Fashion Model/Actress**

Freelance-Brevard County, FL and Atlanta, GA 2015 to Present

- Freelance model and actress experience
- I acted in the film the untold story of Isis Brantley about her natural hair story

• I do commercial model work, fitness work, beauty work, runway work, editorial work, hair, and magazine work

- I modeled in a music video for a reggae artist at an african boutique I use to work at here in Atlanta
- Create beauty and fashion content
- Background actress for film Bare With Me movie
- Background actress for Atlanta's Ugly film series

## **Sales Associate**

Macy's-Brevard County, FL and Atlanta, GA January 2012 to Present

I am an accomplished sales representative who is very determined to achieve my sales goals. I also have over 10 years of retail and customer service experience.

- Process customer transactions
- Help with busy holiday season
- Keep work area clean
- Provide great customer service
- Upsell customers
- Assist with returns
- Conduct credit card transactions through POS System
- Open and close registers
- · Go the extra mile to make all my customers happy in our store
- Sell beauty products, fragrance, clothes, accessories, and other retail products

#### **Brand Ambassador**

Macy's-Atlanta, GA February 2024 to February 2025

- Fashion and beauty brands
- Promote and inform customers about our brands
- Create content and social media posts
- Model clothes and accessories
- Macy's style crew ambassador
- Product specialist
- Fragrance and beauty knowledge
- Known In Heaven clothing brand
- Diggin Her Roots clothing brand
- Locsanity Natural Hair Care brand for locs and natural hair

#### **Program Instructor**

Boys & Girls Clubs of America-Riverdale, GA April 2023 to October 2023

- Assisted my students with their homework
- Worked with kids from pre-k to 5th grade
- Helped with reading, art, science, and math
- Helped with summer school activities and field trips
- Kept my classroom clean and organized
- Teached and planned lesson plans for my class

#### **Beauty Advisor**

Hudson Group/ Atlanta Airport-Atlanta, GA

#### March 2021 to January 2022

 $\bullet$  Gave our customers great customer service and went the extra mile to make sure all my customers were happy

- Kept my work area clean
- Worked in our beauty lounge, michael kors, and other specialty stores
- Opened and closed registers
- Assisted with all of our guests questions
- Kept all the stores I worked in well stocked and organized with all of our items and books

# **Sales Representative**

Western Consultant LLC-Atlanta, GA November 2019 to 2022

- Gave great customer service to our customers
- Greet every customer that came in our office
- Kept my work area and the office clean and organized
- Accomplished my sale goals
- Assisted our customers with their questions and orders
- Handle cards and cash transactions
- Remote customer service experience
- Worked at our truck site environment successfully
- Informed our customers on our health products

## **Temporary Staff**

Georgia World Congress Center-Atlanta, GA January 2019 to December 2019

- Assisted with kids and families for the Jurassic Quest event
- Worked at the arts and crafts and fossil stations
- Kept my work area clean

#### **Beauty Advisor**

Sally's Beauty Suppy-Cocoa, FL January 2018 to December 2019

- Assisted customers on their hair, makeup, and skin concerns
- Provided Knowledge about our beauty products
- Kept the store clean and opened and closed the registers
- Stocked and organized our products on the shelves

#### **Sales Representative**

Adecco Staffing/Radial-Merritt Island, FL 2015 to 2018

- Call center office work
- Cosmetics and fragrances representative
- · Worked with different retail, home, and beauty brands
- Provided great customer service
- Assist with customers online orders
- Provided great problem solving skills
- Kept work area clean

# Education

#### High school diploma or GED in General Studies

Rockledge High School - Rockledge, FL

# **College Degree in Cosmetology**

Eastern Florida State College - Cocoa, FL 2012 to 2013

# Skills

- POS
- Fashion retail
- Makeup application
- Customer service
- Experience with children
- Fashion Model
- Retail sales
- Hair styling
- Cleaning Experience
- Host/Hostess
- Events Assistant
- Front desk
- Art
- Organizational skills
- Experience working with students
- Cash Handling
- Fashion styling
- Upselling
- Social media management
- Brand Ambassador
- Daycare
- Childcare
- Entrepreneur Skills
- Tutoring
- Cash register
- Merchandising
- Communication Skills
- Sales
- Leadership
- Classroom management

- Problem Solver
- Teaching
- Cosmetology
- Jewelry Designer
- Lesson planning

Certifications and Licenses

Driver's License First Aid Certification Cosmetology License Food Handler Certification Teachers Certificate

**CPR** Certification