

# Salvatore Ysasi Foglio

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## EDUCATION

**University of San Diego – San Diego, CA**

**January, 2022**

Bachelor of Arts and Science, Communications Major with Concentration in Speech Comm.

**Macquarie University – Sydney, NSW, Australia**

**July – December 2019**

ISA Study Abroad Program in Sydney, Australia

## SKILLS/TRAITS

- Height: 6'1
- Improv Acting
- On Camera Work
- Freestyle Dance

## EXPERIENCE

**PPL Events – Chicago, IL**

**September 2024**

- Represented *Tottenham F.C.* at the 2024 Premier League Fan Festival in Lincoln Park
- Portrayed Cocky from 4am to 2pm CST in front of thousands of festival goers as well as on Premier League Mornings Live on NBC Sports
- Worked with other Premier League and NBA mascots in social hits including dance offs, soccer matches, and more

**Mascot Organization – New York City, NY**

**September 2022 – Present**

- Performed as a freelance Mascot performer for multiple brands and sports teams
- Portrayed Characters for Red Bull Leipzig FC, Cloud Co (Care Bears), Energizer, The Macys Thanksgiving Day Parade, and more

**Oztech Media – New York City, NY.**

**June 2023 - Present**

- First performer to play the redesigned character of Ruff for Petco and Petco Love
- Portrayed Ruff for a social media tour around Manhattan, Petco Union Square Grand Opening and the Petco Love Adoption event in 2023
- Reprised the role for the Petco Love 25<sup>th</sup> Birthday Party and Adoption Event in NYC

**Assist Marketing – Philadelphia, PA, Harrison, NJ**

- Performed as Club Mascot for multiple Premier League Soccer Clubs while they played in the Premier League Summer Series in the United States
- Portrayed Gully for Brighton & Hove Albion F.C. and Stamford the Lion for Chelsea F.C. at Lincoln Financial Field in Philadelphia, PA
- Was hired to perform as Monty the Magpie for Newcastle United F.C. at Red Bull Arena (Leipzig Stadium) in Harrison, NJ, switched to Brand Ambassador after costume malfunction

**Promo Social – New York City, NY.**

**October 2022**

*Mascot*

- Played Milka Cow (Lila) for a 10<sup>th</sup> anniversary celebration for Mondelez International in Times Square in Manhattan
- Participated in a Nasdaq Bell Ringing along with two other mascot performers, and Mondelez Employees

**Clearly Promotions – New York City, NY**

**September 2022**

- Portrayed as Tony the Tiger at a Multicultural Festival in Corona Park, Queens
- Danced on stage for hundreds of guests and spectators in costume

**Pudgy Penguins NFT's – New York City, NY**

**June 2022**

- Performed as branded mascot for Pudgy Penguins NFT events during NYC.NFT Convention 2022
- Participated in Shopify Pop-up store event, as well as a private party for Pudgy Penguin NFT holders
- Modeled in costume for photos and videos with fans, as well as for promo material for social media and marketing

**San Diego Zoo Wildlife Alliance – San Diego, CA**

**November 2021 – May 2022**

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## *Entertainment Staff/Costume Characters*

- Performed as various characters from the Dr. Harry and Friends in mini shows, meet and greets
- Assist with Costume Character Shows, Aurora, Jungle Bells Shows, and Wildlife Explorers Base Camp Grand Opening Events
- Provide excellent Guest Services to all visitors, and control guest traffic from show areas
- Participate in media hits and donor events, with animals present, in and out of character
- Travel to San Diego Zoo Safari Park to take surveys and assist with other projects

## **University of San Diego Athletics – San Diego, CA**

**September – December 2021**

### *Mascot – Diego Torero*

- Performed as Diego Torero for USD fall sporting events, and other school sponsored events
- Entertained students and fans at events using nonverbal communication skills
- Cleaned costumes and props after every game
- Participated in basic dance routine alongside fellow mascot, dancers, and cheerleaders