



ABOUT ME

I am a television presenter, announcer and producer of audiovisual content. I have knowledge in the field of digital marketing and business advertising. I'm also an actress and model.

SKILLS

- Television: Presenter
- Announcer: Voice Over
- Journalism: Documentary report and investigation.
- Production: Pre-production, production, post-production, realization of audiovisual content and direction.
- Editing and design of audiovisual pieces: (Adobe Illustrator, Photoshop)
- Video editing: (Adobe Premiere)
- Photography, cameragraphy and lighting.
- Planning, review and execution of audiovisual projects.
- Creation of interactive graphic pieces using Power Point.
- Writing, correction and fingering.

LANGUAGES

- Spanish
- English

Laura MEJÍA

SOCIAL COMMUNICATOR & JOURNALIST

CONTACT  +1 (305) 484 5354
 Lalamejia.0614@hotmail.com
 19830 SW 87TH Court.
Cutler Bay. Miami

EXPERIENCE

ADVERTISING

Visión Gráfica

2019 - 2022

- Customer service.
- Hiring.
- Billing, remittances, orders and sales.

SOCIAL COMMUNICATOR

Ediciones Diario Actual

2020 - 2022

- .Marketing digital.
- Content creator.
- Social media management.
- Brand positioning, Public relations.

PRESENTER

AUDIOVISUAL DIRECTOR

Tele Vid

2022 - 2023

- Program presenter and announcer.
- Content creator.
- Producer of the programs: Pasatiempo and Red de Amigos.

MODEL AND ACTRESS

2015 - 2024

- Music Video: Será lo mejor, Andy Rivera.
- Movie: Talento Millonario, Journalist.
- Model Protocol for Activation of Trademarks (Tecate, Postobon, Bavaria) and events.
- Music Video: Cuando el dj pone la música. John Jairo Perez
- Music Video: Caviar. Kevin Roldán, Lenny Tabares, Darell
- Music Video: Quiero hacerte el amor. H García and Jimmy Sossa.
- Television and Social Media Commercial Prosomnia.

TRAINING

PEDAGOGY Escuela Normal Superior Antioqueña

ACTING AND MODELING Efraín Arce Aragón/El pequeño Teatro

• DEGREE IN SOCIAL COMMUNICATION AND JOURNALISM

Universidad Pontificia Bolivariana 2017 - 2022

DIGITAL MARKETING Google Scholar 2020-2021

ADVANCED ENGLISH Miami Dade College 2024

