

# Cole Christian

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## Education

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### Bachelor Of Science in Marketing

Expected Graduation: 2026

Missouri State University, Springfield, MO

## Experience

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### Marketing and Scouting

March 2025 – Present

Recruit Look (NCAA), United States

- Traveling around the country to different AAU basketball tournaments to scout and market top high school recruits
- Organizing different material for Division One coaches for certain players they want to watch
- Creating a friendly environment for fans and directing coaches to their assigned seats
- Creating material on recruits to upload to the recruit looks website

### Student Manager

August 2024 - November 2024

Missouri State University Men's Basketball, Springfield, MO

- Organized team meals before practice in the morning and dinner as well, as well as keeping food stocked in the pantry, like water, Gatorade, granola bars, and pretzels.
- Assisted in taking down equipment before and after practice to help clear the court for the next drills to take place, as well as assisting in media visits with cameras.
- Managed training certain players before and after practice to help them with key skills they needed to use in the game and help them with their plays.

### Head Student Manager

June 2022 - July 2024

Lindenwood University Men's Basketball, Saint Charles, MO

- Created graphics/videos to post on Lindenwood Basketball's social media pages. While managing all social media pages, Instagram and Twitter. I grew the following by 1,500 on Instagram and 600 on Twitter during my time.
- Trained a group of 2 new managers, showing them the daily duties of the job, video editing, and organizing gear for the staff and team.
- Led and created all practice film and game film, while cutting up film during and after practice, including playbooks and scouting reports.
- Managed packing for trips and led all food orders for away games for the whole team.
- Trained multiple players, assisting them in earning all-conference awards.

## Head Coach

September 2023 - October 2023

Arsenal Hoops, Chesterfield, MO

- Developed multiple plays and drills for players to use during games. At the same time, teaching them how to be effective in their specific roles.
- Led a group of 12 to compete each weekend against multiple other teams, while helping multiple kids get college looks.
- Assisted in ticket sales and pricing while helping keep the environment a free-flowing place, and helping people find their seats.

## Accomplishments

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- Grew Lindenwood Men's basketball social media accounts by thousands
- Grew the community fan base at Lindenwood by creating original graphics to help community engagement
- Helping grow one of the largest AAU basketball summer tournaments in the country

## Skills

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- Synergy
- Boxout Sports
- Canva Pro
- Adobe