

Cole Christian

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Education

Bachelor Of Science in Marketing

Expected Graduation: 2026

Missouri State University, Springfield, MO

Experience

Marketing and Scouting

March 2025 – Present

Recruit Look (NCAA), United States

- Traveling around the country to different AAU basketball tournaments to scout and market top high school recruits
- Organizing different material for Division One coaches for certain players they want to watch
- Creating a friendly environment for fans and directing coaches to their assigned seats
- Creating material on recruits to upload to the recruit looks website

Student Manager

August 2024 - November 2024

Missouri State University Men's Basketball, Springfield, MO

- Organized team meals before practice in the morning and dinner as well, as well as keeping food stocked in the pantry, like water, Gatorade, granola bars, and pretzels.
- Assisted in taking down equipment before and after practice to help clear the court for the next drills to take place, as well as assisting in media visits with cameras.
- Managed training certain players before and after practice to help them with key skills they needed to use in the game and help them with their plays.

Head Student Manager

June 2022 - July 2024

Lindenwood University Men's Basketball, Saint Charles, MO

- Created graphics/videos to post on Lindenwood Basketball's social media pages. While managing all social media pages, Instagram and Twitter. I grew the following by 1,500 on Instagram and 600 on Twitter during my time.
- Trained a group of 2 new managers, showing them the daily duties of the job, video editing, and organizing gear for the staff and team.
- Led and created all practice film and game film, while cutting up film during and after practice, including playbooks and scouting reports.
- Managed packing for trips and led all food orders for away games for the whole team.
- Trained multiple players, assisting them in earning all-conference awards.

Head Coach

September 2023 - October 2023

Arsenal Hoops, Chesterfield, MO

- Developed multiple plays and drills for players to use during games. At the same time, teaching them how to be effective in their specific roles.
- Led a group of 12 to compete each weekend against multiple other teams, while helping multiple kids get college looks.
- Assisted in ticket sales and pricing while helping keep the environment a free-flowing place, and helping people find their seats.

Accomplishments

- Grew Lindenwood Men's basketball social media accounts by thousands
- Grew the community fan base at Lindenwood by creating original graphics to help community engagement
- Helping grow one of the largest AAU basketball summer tournaments in the country

Skills

- Synergy
- Boxout Sports
- Canva Pro
- Adobe