

LIZBETH AVALOS

PROFESSIONAL SUMMARY

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals. Passionate about serving customers well while exceeding customer expectations and maintaining poise and sense of humor in demanding environments. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills.

One season of pool experience as a model cocktail server. Overall 5 years of sales and service experience, 4 years of modeling, and one year of part-time bartending.

SKILLS

- Sales and Marketing
 - Swimwear Modeling
 - Clothing Modeling
 - Social Media Platforms
 - Public Speaking
 - Video Production
 - Time Management
 - Glamour Modeling
 - Payment Processing
- Product Promotion
 - Photoshoots
 - Brand Representation
 - Rapport Building
 - Persuasive Selling
 - Customer Relations
 - Problem-Solving
 - Spanish Fluency
 - Teamwork Abilities

WORK HISTORY

- MODEL COCKTAIL SERVER** 03/2024 to 10/2024
M Resort Spa Casino- Daydream, Las Vegas, NV

 - Adapted quickly to changing environments for continued professionalism under pressure.
 - Remained focused, motivated and professional throughout long shoots and events.
 - Secured repeat bookings through outstanding professionalism and versatility.
 - Promoted products and services by posing for commercials, live shows, and photo shoots.
- HAIRSTYLIST** 08/2020 to Current
Look Style Society, Las Vegas, NV

 - Built strong and lasting rapport with clients through consistent delivery of requested services and exceptional results.
 - Increased salon revenue by upselling products and additional treatments during appointments.
 - Built a loyal clientele through exceptional customer service and attention to detail in styling techniques.
 - Trained junior hairstylists in salon procedures, product knowledge, and advanced cutting techniques for skill development.

- Actively promoted salon specials and discounts through social media channels to increase bookings and attract new clients.
- Collaborated with fellow stylists to create a positive work environment and share best practices.
- Used social media platforms to promote salon and services.

BANQUET BARTENDER 11/2022 to 12/2023

Event Space, Las Vegas, NV

- Enhanced guest satisfaction by providing exceptional bartending services and maintaining a clean, organized bar area.
- Streamlined bar operations by efficiently preparing and serving beverages to meet high-volume demands during events.
- Promoted positive customer experiences with attentive service, engaging conversations, and strong problem-solving skills.
- Managed cash handling responsibilities for the bar, ensuring accurate accounting and minimizing losses due to errors or theft.

MODEL 12/2020 to Current

Jardin, Las Vegas, NV

- Elevated brand recognition by participating in high-profile fashion shows and ad campaigns.
- Collaborated with photographers and stylists for visually compelling photoshoots, resulting in increased collaborations.
- Maintained a strong social media presence to promote brands effectively, gaining thousands of followers and increasing engagement.
- Showcased diverse clothing styles contributing to successful product launches and sales growth.
- Enhanced company image through professional demeanor during public appearances.

SOCIAL MEDIA INFLUENCER 12/2021 to Current

Booksy, Las Vegas, NV

- Increased brand visibility by creating and curating engaging content for various social media platforms.
- Collaborated with marketing teams to develop effective influencer campaigns, resulting in higher engagement and sales conversions.
- Established strong relationships with industry leaders, enhancing the credibility of personal brand and online presence.
- Implemented SEO best practices within blog posts to improve search engine rankings and drive organic traffic growth.

FRONT DESK RECEPTIONIST 01/2017 to 08/2020

Style Salon, Las Vegas, NV

- Streamlined office operations for improved productivity with effective organization and communication skills.
- Expedited check-in and check-out procedures for guests, ensuring seamless experiences during their visits.
- Delivered outstanding first impressions by warmly greeting visitors upon arrival at the front desk.
- Collected deposits, fees, and payments.

EDUCATION

Spring Valley High School, Las Vegas, NV
High School Diploma, 06/2018

- Graduated with Advanced Honors Diploma.
- Varsity track & field team
- Varsity cross country team
- Varsity Speech and Debate team.
- Won homecoming queen two years.

Abc Bartending, Las Vegas
Bartending Certification, 01/2024

Masterpiece Barber College, Las Vegas
Barber License, 10/2020

Academy of Hair Design, Las Vegas, NV
Cosmetology, 12/2019

LANGUAGES

English

Native or Bilingual

Spanish

Full Professional