

# Patrick Reno

[patrickrk.2007@gmail.com](mailto:patrickrk.2007@gmail.com) | +1 828 748 3719

YouTube: [https://www.youtube.com/@Inside\\_Korea\\_facts/shorts](https://www.youtube.com/@Inside_Korea_facts/shorts) | Rutherfordton, NC

## EDUCATION

### B.S.B.A. in Marketing

Western Carolina University (WCU)

May 2026  
Cullowhee, NC

### Associate in Arts

Isothermal Community College

August 2024

## RELEVANT EXPERIENCE

### *Social Media Freelance, YouTube*

Summer 2024-Present

- Developed 7 YouTube channels in a variety of areas, with 2 active channels showcasing YouTube shorts of current trends
- Collaborate with video editor daily to post short, engaging content for viewers and over 1,700 subscribers
- Feature YouTube Channel "Inside Korea Facts" educates the public on Korean facts, culture, beauty secrets, K-boys & girls, and delicious Korean food
- Projected to expand YouTube engagement with personal long and short form content

### *Lead Painter, Safehouse Asset Management, Rutherfordton, NC*

September 2023-Present

- Managed project timelines, ensuring efficient scheduling of resources and materials to meet client deadlines
- Performed touch-ups or repairs as necessary to maintain the integrity of completed paint jobs
- Coordinated with other tradespeople (e.g., carpenters) to ensure seamless integration between different aspects of construction or renovation projects
- Maintained accurate records of materials used, labor hours worked, and project expenses for cost tracking purposes
- Managed inventory levels by monitoring stock levels of paints, brushes, rollers, etc. and placing orders when needed
- Developed relationships with suppliers/vendors to negotiate favorable pricing terms for painting supplies/materials procurement
- Saved thousands of dollars for my employer by re-allocating project funds through cheaper routes

## COMMUNITY INVOLVEMENT

### *Cook & Logistics, Word of Faith Christian School, Trip Fundraiser (Brazil)*

September 2023-April 2024

- Contributed in a variety of areas, including cooking, packaging, order fulfillment, and overall event needs
- Managed meal orders and payments, made phone inquiries with customers, and tracked using Microsoft Excel the overall accounts receivables

## SKILLS

**Software Skills:** Microsoft Office (Word, Excel, PowerPoint, Outlook, Calendar), Google (Gmail, Drive, Calendar)

**Social Media Skills:** CapCut, Canva, YouTube, TikTok

**Technical Skills:** Interior and Exterior Residential Painting, hands-on videography with mobile devices