

# Natania Ortiz

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## Education

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### University of California, Los Angeles

*Bachelor of Arts in Music Industry, Minor in Musicology*

*Los Angeles, CA, 2022 - 2026*

**Cumulative GPA:** 3.809/4.0

**Relevant Coursework:** Mixing: Concepts, Practices, and Business, Engineering and Production Fundamentals, Digital Production and Beat Design, Music Industry Fundamentals, Artist & Repertoire, Music Publishing, Music and Law, Music Theory, Advanced Music Supervision, Global Music Industry, Music and Activism, Music of Mexico, Punk Music, Art & Technique in Filmmaking

**Awards:** Herb Alpert Music Industry Scholarship, Dean's Honor List

## Related Experience

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### **Productions Member – UCLA Radio**, Los Angeles, CA | Winter 2025 – Present

- Setting up, running live sound, and mixing for In-Station Performances and shows
- Maintaining audio equipment for DJs and recording

### **Graphic Designer + A&R Scout – Moxi Music**, Los Angeles, CA | Winter 2025 – Present

- Creating graphics including flyers, posters, and advertisements
- Scouting and contacting bands and artists in the local Los Angeles music scene to include in the Moxi Music roster

### **Video Production Intern – Music Universe**, Los Angeles, CA | Fall 2024

- Setting up cameras and lighting for video recording sessions
- Editing multi-camera songwriting masterclass videos

### **Resident Assistant – University of California, Los Angeles**, CA | Fall 2024 – Present

- Coordinating and executing multiple quarterly events for 90+ residents
- Facilitating difficult conversations and conflict resolution among residents
- Completing administrative duties such as incident reports/documentation, contracts, emails, and mass communication

### **Music Intern Accelerator – StreamLive** | Winter 2024 – Spring 2024

- Attended workshops and training in marketing artists, fan engagement, and navigating online platform Streamspace
- Attended panels of guest speakers in marketing, management, performance, and A&R
- Looked for local and upcoming artists for the StreamLive Streamoff competition

### **Graphic and Media Designer – Off the Record Magazine**, Los Angeles, CA | Spring 2024

- Designed graphics for monthly magazine editions, social media posts, and flyers
- Collaborated with writing and photography teams to curate images and graphics specific to each piece

### **Short Film Composer – UCSD Triton TV** | Winter 2023

- Scored two scenes and the epilogue of short film, *Delirium*
- Collaborated with UCSD Triton TV film writers and directors

## Projects

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### **MSC IND 188: Mixing – Concepts, Practices, and Business**

Sep 2024 – Dec 2024

- Learned professional mixing techniques and tools (i.e., EQ, compression, saturation, Fx, etc.) by working with stems in ProTools within mixing studios
- Developed knowledge on business and entrepreneurial skills regarding careers as mixing engineers including freelance, touching on client relationships, branding, finances, and adapting within the industry

### **MSC IND 107A – Engineering and Production Fundamentals**

March 2024 – June 2024

- Learned the operation of music production equipment including microphones, synthesizers, and mixers
- Gained proficiency in sound processing, music software (Logic), and music production techniques through studio sessions

### **MSC IND 25 – Fostering Musical Creativity: Artists and Repertoire <Bree Frances>**

March 2024 – June 2024

- Promoted and rebranded student artist Bree Frances's social media, music, and image
- Pitched Bree Frances's complete recorded song and visuals to InRage Entertainment
- Edited Bree Frances's video visuals and BTS videos

## Additional Skills

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**Skills:** Logic, ProTools, Ableton Live, Microsoft Office, Adobe Creative Cloud (Premiere Pro, Express, Photoshop, InDesign), Google Workspace

**Interests:** Audio and Sound Engineering (production, mixing, mastering), Audio editing, Video Editing, Graphic Design