Shawnte Williams

Omaha, NE 68116

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Accomplishments

- Gordmans Department Stores: Prints, Commercials, and Emails ads
- Belk Department Stores: Commercials
- Hallmark: Print
- University of Nebraska-Lincoln: Short Commercials
- Crest featuring Shakira: Commercials
- ConAgra: Print
- Oriental Trading: Magazine Cover Print
- Walk Fashion Show: Runway Walk
- Fashion Events Show: Runway Walk
- Bridal Trade Show
- Pishon Boutique: Runway Walk

Experienced fashion model with a strong background in catalog and commercial shoots. Known for possessing a captivating smile, skin, and a relatable "real person" appeal that resonates with audiences. Dedicated professional with a strong work ethic and a commitment to delivering exceptional results in every project undertaken.

Skills

- Catalogs
- Creative directing
- Commercial
- Posing and posing versatility
- Fashion trend knowledge and Forecasting
- Fitness and Wellness
- Body Awareness
- Taking direction
- Runway walking
- Communication skills
- Marketing and brand representation

Work History

Fashion Model
Select Model Management, Sasha Models, FORD Models – Miami

September 2008-March 2016

- Display clothing and merchandise in print and online advertisements.
- Promote products and services in television commercials.
- Wear designers' clothing for runway fashion shows.
- Client work: Gordmans Department Stores, Crest commercials, Belk, Hallmark, ConAgra, University of Nebraska – Lincoln, Oriental Trading, Walk Fashion Show, Fashion Events Show, and Bridal Trade Show.

- Confidence and poise

- Facial expressions

- Fashion Styling

Languages

English

Education

**Certificate in Fashion
Industry Essential**
Parsons School of Design - The New School

**Associate of Applied Science
in Business Administration
And Management**
Metropolitan Community College, Omaha, NE

- Studied Fashion for over 10 years before deciding to career pivot into
  Business Administration and Management.

Websites, Portfolios, Profiles

- https://www.linkedin.com/in/shawnte-williams