



Lyubomira Kitanova

Work permit: Bulgarian | **Date of birth:** 28 Nov 1990 | **Place of birth:** Blagoevgrad, Bulgaria |

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WORK EXPERIENCE

SELF-EMPLOYED – BLAGOEVGRAD, BULGARIA

Business or Sector Other service activities | **Website** <https://ladywithastyle.com/>

BLOGGER – 20 SEP 2023 – CURRENT

Fashion blog for elegant & chic woman fashion on English.

SELF-EMPLOYED – BLAGOEVGRAD, BULGARIA

Business or Sector Education | **Website** <https://www.youtube.com/@https://youtube.com/@lyubomirafashion>

Link https://www.youtube.com/@https://youtube.com/@lyubomirakitanova_thoughts

YOUTUBER – 26 MAR 2023 – CURRENT

Fashion youtube channel for elegant & chic woman fashion on English.
Self development youtube channel on Bulgarian.

SELF EMPLOYED – GERMANY

ECOMMERCE BRAND BUILDER & DIGITAL BRAND MARKETING SERVICES – 26 MAR 2023

- Digital marketing services - Content creation, Paid advertising, Branding, Video / UGC creation;
- E-commerce - Brand Store / Dropshipping store;

SELF-EMPLOYED – GERMANY

Business or Sector Other service activities | **Website** <https://digitalsuccessmma.com/>

ECOMMERCE BRAND BUILDER & DIGITAL BRAND NAME MARKETING AGENCY – 1 DEC 2021

Ecommerce brand builder services :

Building & managing B2C

Building & managing B2B

Digital marketing services :

Social media management

Social media strategy

Social media content creation

Social media advertising

SELF-EMPLOYED – WENDEBURG, GERMANY

Business or Sector Education

CERTIFICATED LIFE COACH – 1 DEC 2021

Certificated life coach - Unlimited Brain Relief Therapy

LOGISTIK- UND ZUSTELLSERVICE 38 GMBH – ASCHERSLEBEN, GERMANY

POST DELIVERY – 10 FEB 2020 – 30 NOV 2021

FUNKE MEDIEN NIEDERSACHSEN GMBH – BRAUNSCHWEIG, GERMANY

NEWSPAPER DELIVERY – 1 OCT 2018 – 10 FEB 2020

ALLIANCE – PLOVDIV, BULGARIA

INSURANCE REPRESENTATIVE – 30 OCT 2015 – 25 NOV 2017

 **ARDA TUR** – HASKOVO, BULGARIA

Website www.ardatur.bg

BUS - ATTENDANT – 14 MAR 2015 – 11 AUG 2015

- Providing a professional, friendly and courteous service to all customers.
- Checking the validity of passports or identity cards before the departure of all passengers on the bus.
- Responsibility for all parcels sent by customers of the company.
- Serving non-alcoholic beverages and food in the bus.
- Ensuring cleanliness in the bar according to USPH rules for sanitization.

 **KORONA BULGARIA AD** – BLAGOEVGRAD, BULGARIA

Business or Sector Other service activities

ANIMATOR – MAR 2014 – JUL 2014

- Welcoming every customer with a smile and being genuinely friendly at all times.
- Providing fun and interesting games for children from 3 to 11 years and ensure their safety during the games.
- Giving the guests individual attention.

● **EDUCATION AND TRAINING**

5 APR 2024 – 5 JUN 2024 United States

SOCIAL MEDIA MANAGER Nioly media group

Social media management
Social media strategy
Social media content creation
Social media advertising

Website <https://niolymediagroup.com/> | **Field of study** Education | **Final grade** Social media manager course

2009 – 2015 Plovdiv, Bulgaria

TEACHER Plovdiv university

History

Website www.uni-plovdiv.bg

15 SEP 2005 – 30 JUN 2009 Blagoevgrad, Bulgaria

SOCIAL SECURITY AND INSURANCE Professional school of Economics

Economics
Informatics
Mathematics
English language

Address 2700, Blagoevgrad, Bulgaria | **Website** www.pgiblg.com

● **LANGUAGE SKILLS**

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	B2	C1	C1	B2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

● **SKILLS**

Social media Management | Social media Strategy | Social Media advertising | Content editing tools (Canva; Adobe Premiere Pro) | Softwares for professional video editing (Davinci resolve, Capcut, Filmora). | Social media management (Facebook, Twitter, LinkedIn, YouTube, Instagram) | Shopify Development | Creative/Content writing | Creative Content Creation | Brand marketing | Brand marketing & strategy | Social Media | wordpress | e-commerce systems | Good Knowledge of Shopify.com | trends in fashion | Fashion Styling | Website Blogging | Youtube | Organizational and planning skills

● **ORGANISATIONAL SKILLS**

Organisational skills

Organisational / managerial skills.

Good communicator, confident in dealing with people from different backgrounds.

Ambitious, intelligent and focused.

Experienced in teamwork and working under pressure and stressful conditions of any kind.

Dedicated to maintaining high quality standards.

Profound ability to maintain a flexible work schedule.

Creative person.

Work ethic.