



# KATIE WILHA

MARKETING | SOCIAL MEDIA EXPERT |  
GROWTH MARKETING CONSULTANT

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 03/29/1995       Katie.wilha@gmail.com  
 325-315-2049       San Angelo, TX

## ABOUT ME

I'm a dedicated and dynamic professional with over a decade of experience in office management and social media strategy. I've already spent 10+ years refining my skills in organization, communication, and creativity—three pillars that have consistently driven results throughout my career.

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## EXPERIENCE

### Katie Wilha Realtor | SOCIAL MEDIA MANAGER

Apr 2021 - Present

- Idealize, Copyright, Film, Edit
- Schedule Content
- Analyze analytical data
- Create campaigns & marketing ads

### Best In the West | SOCIAL MEDIA MANAGER

Jan 2019-Feb 2024

- Idealize, Copyright, Film, Edit
- Schedule Content
- Analyze analytical data
- Create campaigns & marketing ads

### MDK SERVICES | SOCIAL MEDIA MANAGER

Dec 2013-Apr 2020

- Idealize, Copyright, Film, Edit
- Schedule Content
- Analyze analytical data
- Create campaigns & marketing ads

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## ACADEMICS

### We Speak Socials | Content Academy

Content Operations, Development & Delivery

### Angelo State University

General Studies & Marketing | Associates Degree

### Wall High School

General Studies - Graduated 2013

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**SPECIALITIES** My passion lies in growth marketing management, where I help businesses scale their audiences and convert them into loyal, paying customers. I specialize in crafting powerful, results-driven content—from virtual sales letters and thank you notes to engaging short-form videos, long-form content, still image graphics, and educational materials.

Known for being highly organized, hardworking, and solution-oriented, I bring both the structure and creative vision needed to elevate brands and deliver meaningful, measurable growth.

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**I'M HAPPY TO CREATE A SAMPLE PIECE OF CONTENT UPON REQUEST FOR FURTHER EVALUATION.**