

# Jasmine Lawson

Atlanta, GA 30316

[jas.m.lawson23@gmail.com](mailto:jas.m.lawson23@gmail.com)

+1 770 912 7919

## Professional Summary

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Resourceful and creative visual merchandiser with 4+ years of experience in retail and styling. Proficient in creating custom holiday décor plans, managing inventory, and executing in-store merchandising strategies. Skilled in customer service, fashion styling, and marketing. Currently enrolled in a technical school for Interior Design.

## Work Experience

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### **Holiday Decorator**

Peachtree Plants-Tucker, GA

November 2024 to Present

Being highly detail oriented, and physically capable, while working as a part of a team is a staple in making the job locations smooth. Whether it's a traditional, elegant look or a more modern and creative approach, we work closely with each client to create a custom holiday décor plan that reflects their unique style and preferences. Our attention to detail and commitment to quality ensures that every holiday design we create is truly one-of-a-kind.

### **Lunch Coordinator**

Yay Lunch-Atlanta, GA

February 2024 to Present

As a Lunch Coordinator, I interact with students, faculty, and staff in a friendly and professional manner, providing excellent customer service and addressing any inquiries or concerns about our services and lunch items. Another task is assisting with inventory management by monitoring stock levels, rotating products, inputting inventory into system, and notifying management of low inventory. Maintaining cleanliness and sanitation standards in food preparation and serving areas, including sanitizing surfaces, and disposing/ logging of waste properly while following all food safety regulations and guidelines to ensure the safety and quality of food products.

### **Professional Shopper/Stylist/Buyer**

Savages Vintage-Atlanta, GA

May 2021 to Present

My duties are to keep up with past, present, and future trends. I travel to various stores in search for unique fashion. I then sell those items locally at various vendor markets.

Upcycling and innovating new styles are also an attribute to my services, while helping customers find new style and fashions for their wardrobe.

### **Contract Visual Merchandiser**

ThirdChannel-Atlanta, GA

November 2022 to February 2023

Execute in-store merchandising strategies for Adidas, optimizing product placement and appeal, while conducting in-store visits to assess product availability, pricing, competitor placement, improving brand, and its presence. Collaborate with retail partners, fostering effective communication.

and partnership growth, and exceed sales/visibility goals through planogram implementation

## **Stylist**

Free People Movement-Atlanta, GA

August 2021 to September 2022

- Provided expert styling guidance to customers, aligning outfits that interest the customer, and that represents the brand intentionally.
- Led and coached a team of stylists to ensure exceptional customer service, sales, conversion, and KPI.
- Managed inventory, participated in store events/activities, and analyzed sales data for product assortment improvements.

## **Freelance Sample Coordinator**

Stitch Fix-Lithia Springs, GA

May 2022 to July 2022

- Managed sample organization and tracking, ensuring timely availability for stylists.
- Collaborated with the styling team to allocate samples based on client profiles and preferences.
- Conducted quality checks and reported defects to maintain high standards.
- Optimized sample closets, coordinated returns, communicated with vendors, and maintained detailed records for efficient sample management.

## **Education**

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### **Technical school in Interior Design**

Chattahoochee Technical College - Woodstock, GA

August 2024 to Present

### **High school diploma**

South Gwinnett High School - Snellville, GA

August 2001 to May 2005

## **Skills**

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- Professional phone etiquette (10+ years)
- Customer service-oriented (10+ years)
- Articulate and well-spoken (10+ years)
- Driving
- Organizational skills
- Computer skills
- Communication skills
- Office experience
- Retail sales
- Accurate and detailed (10+ years)
- Restaurant management
- Planograms
- Excellent communication skills (10+ years)

- Appointment setting (5 years)
- Fashion styling (10+ years)
- Clerical experience (8 years)
- Anatomy knowledge
- Mobile devices
- Highly organized (10+ years)
- English
- Time management
- Content creation
- Exceptional communication skills (10+ years)
- Animal care
- Filing and data archiving
- Creative design (10+ years)
- Interior Design
- Microsoft Office
- Mac OS
- Cash register
- Continuous improvement
- Social media marketing
- Microsoft Word
- E-commerce
- Social media management
- Marketing
- Microsoft Powerpoint
- iOS
- Assembly (2 years)
- Microsoft Outlook Calendar
- Upselling
- Exceptional organizational skills (10+ years)
- Computer literacy
- Negotiation
- Merchandising
- Front desk
- Pleasant demeanor (10+ years)
- Database management
- Excellent planner and coordinator (10+ years)
- Microsoft Excel
- Animal restraint
- Dog Handling (10+ years)
- Time management (10+ years)

- Excellent leader (10+ years)
- Superb eye for detail (10+ years)
- Sales
- Customer support
- Multi-line phone proficiency
- Data entry
- Windows
- Social media knowledge (10+ years)
- Cash handling
- Presentation skills
- Planograms (1 year)
- Flexible (5 years)
- Customer service
- Highly observant (10+ years)
- Fashion retail
- Medical terminology (1 year)
- Pet Care
- Quick learner (10+ years)
- Strategic event planning (10+ years)
- Fashion styling
- Events management
- Typing
- Fashion retail (2 years)
- Critical thinker (10+ years)

## Certifications and Licenses

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**ServSafe**

**Driver's License**