

# Jalen Willingham

Atlanta, Georgia  
404-449-4295

jalenw85@gmail.com, [LinkedIn](#), [Youtube](#)

*Multi-Skilled Journalist and Sports Reporter with experience producing, writing, editing, and delivering compelling stories across digital, social, and broadcast platforms. Skilled in creative storytelling, solo field production, and live reporting. Passionate about covering sports stories with strong news judgment, visual style, and a digital-first approach*

## **AREAS OF EXPERTISE**

- Field Reporting & On-Camera Delivery
- Story Pitching & Source Development
- Adobe Premiere, CapCut, Photoshop
- Scriptwriting & Package Editing
- Digital Content Production (Short Form + Live)
- Sports Storytelling & League Knowledge (NFL, NBA, NCAA, WNBA, etc.)
- YouTube, TikTok, Instagram, B/R App
- Airtable, Excel, Google Workspace
- Camera Operation, Audio, Lighting Setup

## **PROFESSIONAL EXPERIENCE**

### **Bleacher Report**

Live Production Assistant

*July 2024-Present*

- Produced and edited short-form and livestream content for Bleacher Report app and YouTube; oversaw real-time production for an 8-hour livestream with 800K+ views.
- Created graphics, short-form videos, and trending segments tailored for digital platforms (YouTube, TikTok, X).
- Collaborated with talent and producers to deliver editorial packages, rollouts, and teasers optimized for viewer engagement and SEO performance.
- Monitor social trends and creator space to surface talent ideas and content gaps

### **Georgia State Production Network**

Camera Operator

*Nov 2023 - July 2024*

- Operated Sony and broadcast-level cameras for ESPN+ sports events (basketball, football)
- Executed live director cues and maintained accurate shot framing and timing throughout full games

### **CNN**

Production Assistant

*May 2023-July 2024*

- Coordinated scripts, segments, and live timing for daily studio shows
- Supported breaking news coverage by preparing on-air assets and managing last-minute updates
- Collaborated across teams to maintain on-air accuracy and operational flow in live news programming
- Familiar with working under production changes, delays, and high-pressure scheduling shifts

### **BallerTV**

Live Event Broadcaster

*Feb 2022 - May 2023*

- Operated live sports broadcast camera under director guidance; helped manage real-time shot scheduling
- Collaborated with producers and operations team for live events and studio segments

### **Team NBS Media**

Sportswriter/Content Creator

*December 2021- Present*

- Write, host, and edit original sports takes tailored for digital audiences, often featuring creator-style presentation
- Built connections with other media creators to co-produce written and video features
- Publish creator-forward content that mirrors modern sports content consumption and delivery

### **YouTube**

Content Creator

*January 2020-Present*

- Host and produce weekly video stories, commentary, and features on trending sports topics
- Independently manage production schedule, audience communication, and branding across platforms
- Troubleshoot live and on-demand video setups and actively research new creators to study digital trends

## **EDUCATION**

**Georgia State University**  
Film and Media

*December 2022*