

CHUKWUMA NWAKA OKIGBO

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Summary

Created engaging and high-quality content across various digital platforms. Managed social media accounts to increase audience engagement and brand visibility. I wrote, edited, and optimized content for SEO to drive traffic. Produced and edited videos, graphics, and multimedia content. Researched trends to develop relevant, and compelling content strategies. Collaborated with teams to enhance brand storytelling and marketing efforts. Analyzed content performance metrics to refine and improve future content.

Skills

- Content writing
- Video editing
- Graphic design
- Social media management
- SEO optimization
- Photography
- Copywriting
- Storytelling
- Scriptwriting
- Branding
- Audience engagement
- Trend analysis
- Digital marketing
- Creativity
- Time management
- Analytics interpretation
- Editing and proofreading
- Platform adaptability

Experience

Content Creator 01/2018 to Current
Current

- Developed engaging and informative content for various digital platforms.
- Researched industry trends to create relevant and high-quality materials.
- Managed social media accounts to enhance audience engagement and brand visibility.
- Collaborated with teams to produce multimedia content, including graphics and videos.

Actor & Performer 01/2010 to Current
Current

- Portrayed diverse characters in theatrical productions, films, and live performances.
- Memorized scripts and delivered compelling performances for audiences.
- Collaborated with directors, producers, and fellow actors to bring scripts to life.
- Attended rehearsals and adapted performances based on feedback and script changes.

Education

B.A.: History and International Studies 01/2019
Ibrahim Babangida University Lapai, Niger
GPA: Expected Second Class Degree

Languages

- English (Fluent)
- Igbo (Fluent)
- Yoruba (Fluent)