

# Carlitos Luna

RESUME

Experienced Communication Specialist  
with Passion for Excellence

## Skills



Sony Video FX 6/9  
Canon DSLR D5 MarkIII  
Nikon Mirrorless Z6II  
Premiere PRO / FinalCut PRO  
After Effects / Green Screen  
Photoshop / Audition

- AI Image Generator
- Facebook Ads Manager
- Google Adwords
- Social Media Content Calendar
- Digital Signage
- Product Display & Pop

- DJI Mini 4 Pro Drone
- English Writing and Speaking
- Spanish Native Language
- French Beginner

## Education

Night Landscape Photography  
Nikon Ambassadors

**2024**

Ambient Cinema Portraiture  
Westside Argentina Workshops

**2024**

MD Image, Culture and Society  
UAEM

**2013 – 2015**

Film Aprecciation Certificate  
UNAM CCC Film Training Center

**2004 – 2006**

Mass communication & Media  
Tec de Monterrey

**2000- 2006**

## Experience

**COBRA PRIVATE SECURITY 2017 – 2025**

*Communication Specialist*

Security guards recruiter, providing a sustainable workforce of 120 guards. Brand registry of logos and slogan for corporative image applications. Brand manager in expos, radio, sports and sponsorship events and official representation. Brainstorming and planning strategy for calendar and social media contents in order to gain awareness and engagement with new clients and coworkers.

**FOTOFACIL 2015 – 2017**

*Video Production Manager*

Administration of department equipment and human resources for planning, recording, editing, post producing, for social media publications, corporative training or any video screening solutions for colleges, oil and government clients.

**TEC DE MONTERREY 2013 – 2015**

*Lab Professor of Marketing, Radio and Video*

Present the university syllabus to students (policies, regulations and schedule of assignments) to develop projects and contents for successful internships with real enterprises and clients .

**TV AZTECA 2008 – 2012**

*3 Yr Locations Manager and 1 Yr Production Assistant*

Presentation of the best distribution for recording units in locations required for the script. Active communication with director and via radio with scene director, floor manager, make up and image, engineers, talent, lighting and prop departments to be on time.

## Strenghts

Goals Oriented  
Collaboration  
Creativity and Strategic Thinking  
Problem Solving  
Adaptability and Agility  
Time Management

## Contact



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