Carlitos Luna.

Experienced Communication Specialist with Passion for Excellence

Skills

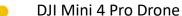
Sony Video FX 6/9 Premiere PRO / FinalCut PRO











English Writing and Speaking Spanish Native Language

French Beginner

Canon DSLR D5 MarkIII Nikon Mirrorless Z6II After Effects / Green Screen Photoshop / Audition

- Al Image Generator
- Facebook Ads Manager
- **Google Adwords**
 - Social Media Content Calendar
- Digital Signage **Product Display & Pop**

Education

Night Landscape Photography **Nikon Ambassadors**

2024

Ambient Cinema Portraiture Westside Argentina Workshops

2024

MD Image, Culture and Society **UAEM**

2013 - 2015

Film Aprecciation Certificate **UNAM CCC Film Training Center**

2004 - 2006

Mass communication & Media Tec de Monterrey

2000-2006

Experience

COBRA PRIVATE SECURITY 2017 – 2025

Communication Specialist

Security guards recruiter, providing a sustainable workforce of 120 guards. Brand registry of logos and slogan for corporative image applications. Brand manager in expos, radio, sports and sponsorship events and official representation. Brainstorming and planning strategy for calendar and social media contents in order to gain awareness and engagement with new clients and coworkers.

FOTOFACIL 2015 - 2017

Video Production Manager

Administration of department equipment and human resources for planning, recording, editing, post producing, for social media publications, corporative training or any video screening solutions for colleges, oil and government clients.

TEC DE MONTERREY 2013 – 2015

Lab Professor of Marketing, Radio and Video Present the university syllabus to students (policies, regulations and schedule of assignments) to develop projects and contents for successful internships with real enterprises and clients.

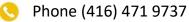
TV AZTECA 2008 - 2012

3 Yr Locations Manager and 1 Yr Production Assistant Presentation of the best distribution for recording units in locations required for the script. Active communication with director and via radio with scene director, floor manager, make up and image, engineers, talent, lighting and prop departments to be on time.

Strenghts

Goals Oriented Collaboration Creativity and Strategic Thinking **Problem Solving** Adaptability and Agility Time Management

Contact



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