# Ashley N. White

East Orange, NJ | (862)350-1822 | ashleywhite648@gmail.com | LinkedIn | Website

## PROFESSIONAL SUMMARY

An enterprising self-starter with a strong commitment to success and a versatile analytical skill set. Proficient in meeting deadlines, providing positive contributions, and paying meticulous attention to detail. Thrives in team environments and excels in communication. customer service, and leadership. Possesses adaptability to master new procedures and concepts, applying them to projects of any complexity.

## **PROFESSIONAL EXPERIENCE**

2nd Assistant Director/Production Assistant/Extra	July 2024
Tru Light Film Productions   East Orange, NJ	-
<ul> <li>Assisted with long-range business strategy and improved operational efficiency.</li> </ul>	
Coordinated production activities, including equipment setup, lighting design, and camera angles.	
<ul> <li>Managed project files, facilitated communication, and maintained safety protocols on set.</li> </ul>	
Production Assistant/Extra	May 2024
GLO" Movie – Streaming on Tubi   Tom's River, NJ	
<ul> <li>Performed action stunts and assisted with set communication and project support.</li> </ul>	
Created memorable photography and handled additional tasks as needed.	
Production Assistant	May 2024
Glow Art Photography   Remote	
<ul> <li>Contributed to enhancing product experiences and managed multiple projects.</li> </ul>	
<ul> <li>Supported promotions, maintained inventory, and facilitated event transitions.</li> </ul>	
Founder & CEO	November 2023 - Present
Ashley Angel Events LLC   New Jersey, NJ	
Orchestrate events integrating event management, brand ambassadorship, modeling, and customer se	ervice.
<ul> <li>Emphasize diversity and creativity in modeling portfolios to enhance brand messaging</li> </ul>	
<ul> <li>Prioritize exceptional customer service, driving client loyalty and advocacy.</li> </ul>	
Press Assistant	September 2023
Runway7 NYFW  New York, NY	•
<ul> <li>Prepared print files, monitored inventory, and optimized production processes.</li> </ul>	
<ul> <li>Coordinated busy schedules for shoots and maintained high-quality standards.</li> </ul>	
Brand Ambassador	July 2023 - Present
Cigars N Conversations   Remote	-
<ul> <li>Represent the brand at events, engage with consumers, and educate them about the product.</li> </ul>	
<ul> <li>Utilize social media to promote brand awareness and customer engagement.</li> </ul>	
<ul> <li>Provide feedback on brand strategy and promotional campaigns</li> </ul>	

• Provide feedback on brand strategy and promotional campaigns.

#### ADDITIONAL EXPERIENCE

Wine Brand Ambassador | Pair Me Wines Personal Assistant | MauixLolita Server | OTG Management General Laborer | PeopleReady In Store Personnel | Papa Johns Reservations Specialist | Sweet Georgia's Juke Joint Seasonal Driver | UPS Event Staff | The Art in Service Personal Assistant | Def Jam Recordings

August 2023 July 2023 April 2023 - January 2024 March 2022 - January 2024 January 2022 - July 2022 February 2021 - January 2022 September 2020 - January 2021 April 2020 - December 2022 January - December 2020

### EDUCATION

High School Diploma | East Orange Campus High School (Majored in English) Associate of Massage Therapy/Therapeutic Massage | American Institute

June 2012 September 2019 - Present

## SKILLS

Runway Shows, Commercial Modeling, Brand Collaborations, Shot Capturing, Brand Representation, Project Coordination, File Management, Scheduling, Technical Support, Data Entry, Travel Coordination, Project Management, Emergency Evacuation Procedures, Time Management, Interpersonal Relations, Equipment Maintenance, Technical Aptitude, Effective Communication, Production Management, Script Memorization, Pitching Ideas, Cinematography, Film Marketing & Client Relations

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#### ACHIEVEMENTS

Brand Ambassador | PressNPlay Brand Ambassador | 95Killers Published Model | Featured in OVER Magazine, StyleCRUZE (3x), Blush Magazine, and more Event Decorator | Webster Hall for Halloween Featured Model | SirgeyxKirart Launch (Times Square, NYC) February 2024 February 2024 January 2011 - Present October 2023 September 2023