

# Ralston Ramsay

Atlanta GA

347-366-6064

ralstonnramsay@aol.com

WWW: ralstonramsayprods.com

**Experienced media professional with 10+ years in video production. Passionate about visual storytelling through camera operation and editing, delivering high-quality content that exceeds expectations.**

## Work History

### Videographer & Video Editor

*T.D. Jakes Ministries, Dallas, TX*

*November 2022 - Current*

- Operated cameras, lighting, and audio equipment to produce and edit multiple 90-second ministry recap videos each week that included sound mixing and color grading - ensuring polished, high-quality content for social media platforms.
- Collaborated with contractors to film B-Roll and Pre-Show segments for large conferences, contributing to the overall success and branding of the live events.
- Scripted interview questions and coordinated meetings with ministry leaders to conduct interviews and capture high-quality footage aligned with project goals.

### Executive Assistant & Social Media Content Creator

*Kirk Franklin's Fo Yo Soul Inc., Dallas, TX*

*May 2022 - November 2022*

- Shot and edited BTS and concert footage for the "Kingdom" Tour, delivering promotional content via social media for fans.
- Managed Kirk Franklin's calendar, coordinating travel and booking accommodations for him and his team.
- Oversaw all of Kirk Franklin's social media, curating and posting content to engage his audience.

### Associate Producer & Video Editor

*NBC Universal, New York, NY*

*December 2019 - May 2022*

- Edited three 4-6 minute segments weekly for LXTV's "Open House", ensuring high-quality, engaging content for broadcast.
- Shot B-roll and directed on-camera talent, asking them questions about real estate and home details to enhance segment storytelling.
- Pitched ideas for upcoming segments, contributing creative direction to enhance the show's content.

### Production Assistant

*Yahoo Finance, New York, NY*

*October 2018 - December 2019*

- Wrote and produced news segments for Yahoo Finance's 12pm live show, while booking guests.
- Created and managed a daily WordPress page to feature the live show, driving visibility and engagement on Yahoo's website.
- Ran prompter for daily live shows and pitched segment ideas in daily meetings.

### Emma Bowen Intern

*NBC Universal, New York, NY*

*June 2013 - August 2017*

- Shot b-roll and edited segments for LXTV's "1st Look", contributing to the creation of upcoming segments for broadcasts.
- Assisted celebrity guests in studio, ensuring smooth transitions and comfort during appearances.
- Edited stills and videos for news packages, while providing support at the news desk by answering calls from reporters.

## Skills

Final Cut Pro, Adobe Premiere, Video Editing, Color Grading, Social Media Content, Lighting, Interview filming, Multi-Camera Setup, Camera Operation, Videography, Gimble, Microsoft Office, Script Writing, Directing, Producing, Booking

## Education

Mercy College at Dobbs Ferry, NY

**Bachelor of Science in Film And Video Production** May 2018

- Emma Bowen Scholarship Recipient