

# Wendy Yizhen Li

Tel: (347) 612-5715

Email: [llwendyyy12@gmail.com](mailto:llwendyyy12@gmail.com)

## EDUCATION

*New York University*

*MS in Integrated Marketing*

*Qingdao University of Technology*

*BA in Music Performance*

- Gained extensive stage and on-camera experience through live performances
- Trained in posture, poise, body control, eye contact, and audience connection
- Performed in formal settings with strong awareness of appearance, movement, and expression

## PROFESSIONAL SUMMARY

- Confident and charismatic with a strong background in performance luxury fashion retail
- Experienced in front of the camera through music and luxury content expression
- Comfortable with public interaction, brand representation, and visual storytelling
- Passionate about fashion and self-expression with a unique sense of style and on-camera presence

## SKILLS

On-Camera Presence; Posing & Facial Expression; Fashion Styling & Trend Awareness; Brand Representation; Audience Engagement

