



TAMARA PERRY

Digital Cinematographer

CONTACT

☎ (704) 942-5153

✉ Tamara.perry92@gmail.com

📍 Charlotte, North Carolina

🌐 <https://www.giftedvision.org>

EDUCATION

Sept 2024 - Current

FULL SAIL UNIVERSITY

- Master's in Digital Marketing
- GPA: 3.69 / 4.0 - currently

Jan 2023 - Dec 2023

FULL SAIL UNIVERSITY

- Master's in Entertainment Business
- GPA: 3.73 / 4.0

Mar 2020 - Sept 2022

FULL SAIL UNIVERSITY

- Bachelor of Science in Digital Cinematography
- GPA: 3.18 / 4.0

SKILLS

- Project Management
- Videography
- Teamwork
- Time Management
- Leadership
- Artist Management Strategies
- Critical Thinking
- Adobe Premiere Pro
- Social Media Video Production
- Social Media Management
- Digital Marketing
- Script Writing
- Photography

PROFILE

I am a creative and detail-oriented videographer with ten years of experience in filming, editing, and producing high-quality video content. I am proficient in Adobe Creative Suite, including Premiere Pro, After Effects, and Photoshop. My skills encompass storytelling, lighting, sound design, and post-production techniques. I possess strong leadership and organizational abilities, with experience in managing teams and overseeing projects from concept to completion. I am passionate about visual storytelling and committed to helping brands bring their vision to life.

WORK EXPERIENCE

Gifted Vision LLC

2021- PRESENT

CEO

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Planning and executing advertising initiatives, both online and offline.
- Making data-driven decisions to optimize marketing strategies.
- Photographer and Videographer

Dark Anomaly Productions

2021- 2024

Studio Operations/ Camera

- Assist Director of Photography and Camera Operators while filming.
- Assist with keeping track of all camera equipment during production, including storing equipment in a designated location between uses.
- Assist with keeping track of production schedules.
- Assist in daily administrative tasks such as post reports and trackers.

The Pink Lemonade Xperience

2020 - 2022

Social/ Digital Media

- Creating comprehensive marketing plans that align with business goals.
- Assist in analyzing marketing data (campaign results, conversion rates, and traffic to help shape future marketing strategies.
- Attending conferences, seminars, and workshops to enhance skills and knowledge.

REFERENCE

Phoenix Meadows

Dark Anomaly Productions/ CEO

Phone: (803) 665-4416

Email: cacrisp13@gmail.com

Bridgett Hayes

The Pink Lemonade Xperience

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Email: hello@thepinklemonadeexperience.com