

SHASTA MIDDLETON

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EXPERIENCE:

FREELANCE

GREEN POND, SC

8/20 - PRESENT

Social Media / Content Creator / Editor

- Develop and refine a range of video editing techniques, which includes J-Cuts, L-Cuts, and Jump Cuts to create seamless and content that engages audiences.
- Apply advance color correction and color balance to enhance visual quality and maintain consistency across video projects.
- Produce original content tailored for various Social Media Platforms, optimize formats and styles to align with audience preferences and platform algorithms.
- Collaborate with Creative Teams to brainstorm concepts, storyboard ideas, and execute edits that support branding and messaging goals.
- Manage post-production workflows, to ensure timely delivery of polished content to maintain high standards of quality and accuracy.
- Sample of Work Link: youtube.com/@Ninaloovvee

JOHN CASABLANCAS

RILEY, NC

10/24 - 3/25

ACTING AND MODELING TALENT AGENCY

Acting And Modeling Program

- Collaborated closely with Entertainment Industry Coaches and peers to develop the foundational skills for Stage Presence, Movement, and professional etiquette for both Live and On-Camera Performances.
- Demonstrated strong attention to detail with Script Analysis, Character Development, and delivery, as well as contributed to high-quality Performances throughout the Program.
- Maintained a strong commitment to deadlines and consistently exceeded expectations in both Individual and Group Assignments, showcased professionalism and reliability.
- Engaged in regular performance critiques and applied feedback to enhance technique, adaptability, and confidence on Stage and in front of the Camera.

EDUCATION:

LOS ANGELES FILM SCHOOL

LOS ANGELES, CA

8/24 - PRESENT

- *Bachelor of Science in Entertainment Business*

COLORADO CHRISTIAN UNIVERSITY LAKEWOOD, CO

3/25 - PRESENT

- *Applied Psychology and Criminal Justice Degree*

JOHN CASABLANCAS

RILEY, NC

10/24 - 3/25

- *Acting And Modeling Program*

SKILLS:

Proficient on Mac OS Sequoia, Windows 11, Microsoft Office Suite, Adobe Creative Suite, Adobe PDF Professional, Adobe Premiere Pro, Adobe Audition, Manage Social Media Platforms: Twitter, YouTube, Facebook, Instagram, Content Editor, Apply Cuts/Sound, Writer / Storyteller, Supervisor/Management Skills and Produce High Quality Work.