

Reese Owens

Los Angeles, CA 90015

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Summary

Highly motivated and creative Fashion Business Management student, eager to contribute to the dynamic world of fashion. Possessing a keen eye for emerging trends and a strong desire to engage with all facets of the industry, I am seeking opportunities to apply my growing knowledge and passion to contribute to a forward-thinking fashion organization.

Skills

- Visual merchandising
- Social media management
- Content creation
- Inventory management
- Customer service
- Effective communication
- Reliability and punctuality
- Creative problem solving

Experience

July 2023
to
Current

Jovie Babysitter

Los Angeles, CA

- Remaining alert at all times while caring for multiple children simultaneously.
- Established and maintained safe, supportive and welcoming environments for children of all backgrounds.
- Organized creative activities to develop children's physical, emotional and social growth.
- Developing creative ways to encourage learning through everyday experiences.

August 2024
to
October 2024

Emma Slater - Dancing with the Stars Social Media Intern

Los Angeles, CA

- Created engaging, original content including posts, videos, and graphics tailored to specific platform requirements.
- Monitored social media trends and insights to guide content creation and strategy adjustments.
- Managed social media responses by escalating comments and inquiries to appropriate personnel or departments.
- Developed content strategy to increase social media followers and engagement.

July 2022
to
October 2022

Macy's Retail Sales Associate

Thornton, CO

- Implemented visual merchandising standards, creating attractive displays to increase sales.
- Managed inventory levels on the sales floor, ensuring optimal stock availability.
- Helped customers by answering questions and locating merchandise.
- Operated cash registers and processed transactions including sales, returns, and exchanges.

Education and Training

Expected in May
2026

Arizona State University BBA: Fashion Business Management

Los Angeles, CA

May 2024

Fashion Institute of Design & Merchandising Associate of Arts: Visual Communication

Los Angeles, CA

Accomplishments

- 4.0 GPA at ASU

References

References available upon request.