

**MEDIA KIT**

**2025**



**TAHA “PAKMAN” KHOKHAR**

**TV PERSONALITY & INFLUENCER**

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 **Dubai, United Arab Emirates**



## ABOUT ME

Pakman specializes in Gaming, Comedy & Lifestyle content. Currently a Red Bull UAE creator, Gaming Ambassador for Dubai Police, and a reality TV star on The Traitors Canada.



## PLATFORMS & DEMOGRAPHICS



1,350,000+  
FOLLOWERS



6,000+  
FOLLOWERS



68,000+  
FOLLOWERS



4,000+  
FOLLOWERS



16,000+  
FOLLOWERS



SNAPSTAR



25,000+  
FOLLOWERS



UP TO 150K+  
MONTHLY UNIQUE  
LIVE VIEWERS

### AUDIENCE AGE

18 - 44

### VIEWS TO DATE

750 MILLION+

### DEMO BY GENDER

18% FEMALE | 82% MALE

### TOP LOCATIONS

UAE (40.7 %)

KSA (22.7%)

KUWAIT (8.6%)

QATAR (4.2%)

BAHRAIN (3%)



# PARTNERSHIPS & SPONSORSHIPS

- INTEL GAMING
- HERMAN MILLER
- COCA-COLA
- ADVIL
- EPIC GAMES
- FORTNITE
- CALL OF DUTY
- ACTIVISION
- STREET FIGHTER
- OVERWATCH
- RIDGE WALLET
- MANSCAPED
- PUBG MOBILE
- LUMINOSITY GAMING
- MSI
- REPEAT.GG
- DUBAI ESPORTS FESTIVAL
- ESPORTS AWARDS RIYADH
- ANIMENIA ABU DHABI
- RED BULL UAE
- DUBAI POLICE
- SNAPCHAT
- FORMULA 1 / ABUDHABI GP
- UAE PRO LEAGUE
- VISIT ABU DHABI
- SAMSUNG
- ASUS
- VIVO



CONTENT REFERENCES  
AVAILABLE UPON REQUEST

# TRAITORS CANADA

## REALITY SHOW

Pakman has recently expanded his brand by starring in “The Traitors Canada”, currently the most viewed reality show in Canada.

The Traitors Franchise is one of the biggest Reality Franchises in the World spanning across Canada, US, UK, NZ, Spain, Norway, Belgium, India & More.



# PR & ARTICLES

Below are listed just Some of the prominent Articles about Pakman.

**DEXERTO**

**GULF NEWS**

**KHALEEJ TIMES 1**

**KHALEEJ TIMES 2**

**BELL MEDIA 1**

**BELL MEDIA 2**

**YAHOO NEWS**

**IMDB**

**SOCIAL MEDIA LINKS**



**TIKTOK.COM/@PAKMAN**



**INSTAGRAM.COM/PAKMANFPS**



**YOUTUBE.COM/@PAKMAN**



**TWITCH.TV/PAKMAN**



**[HTTPS://WWW.SNAPCHAT.COM/ADD/PAKMAN](https://www.snapchat.com/add/pakman)**



**KICK.COM/PAKMAN**



**TWITTER.COM/PAKMANFPS**



**[HTTPS://WWW.IMDB.COM/NAME/NM16497745/](https://www.imdb.com/name/nm16497745/)**

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