

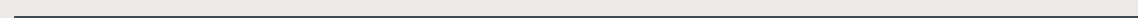


# MANUELA SANCHEZ

## *SOCIAL MEDIA DECK*



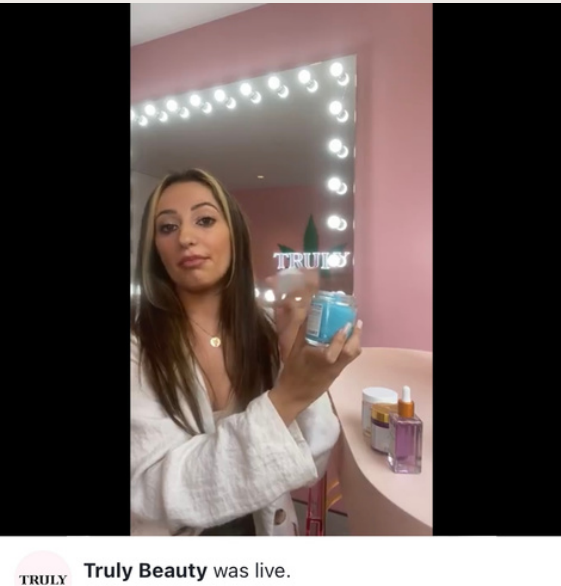
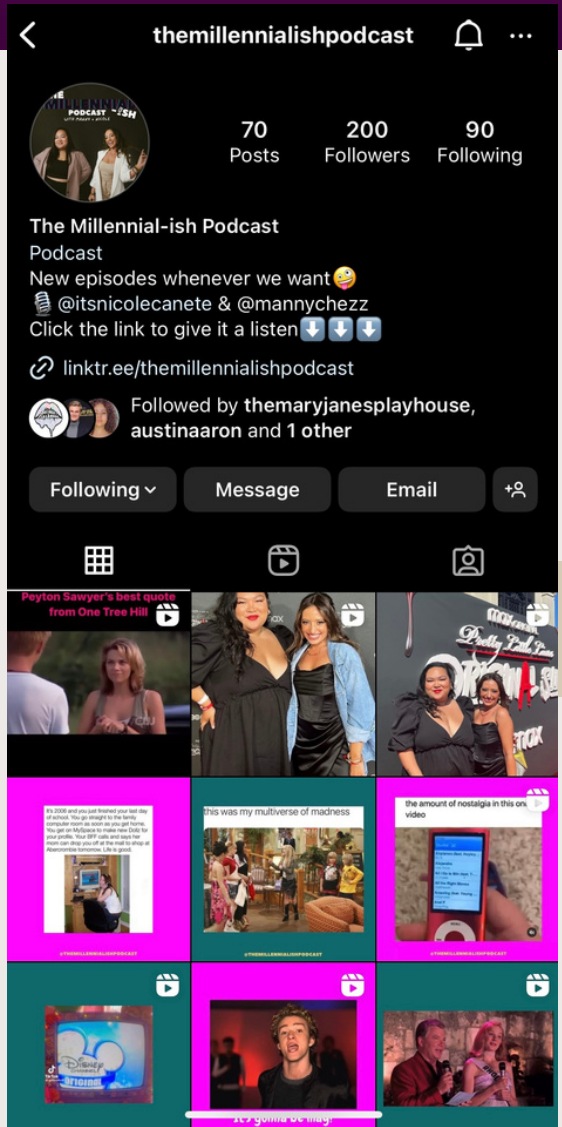
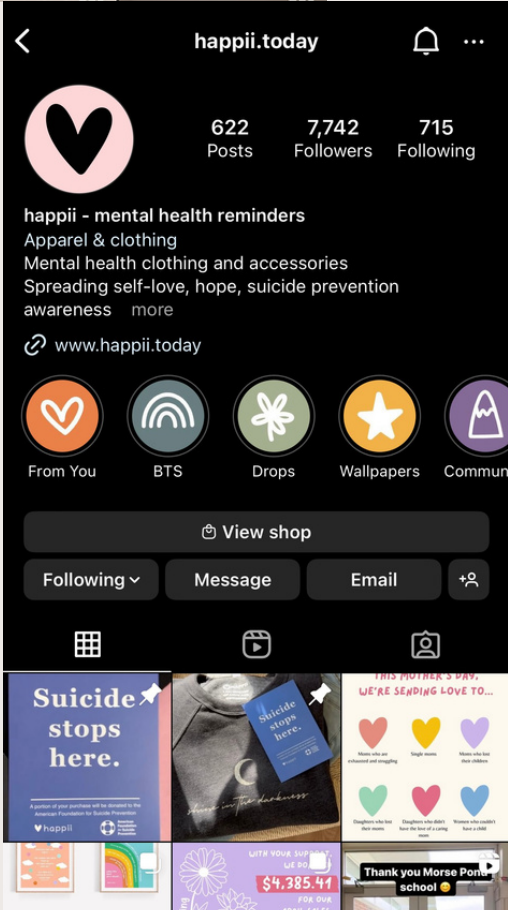
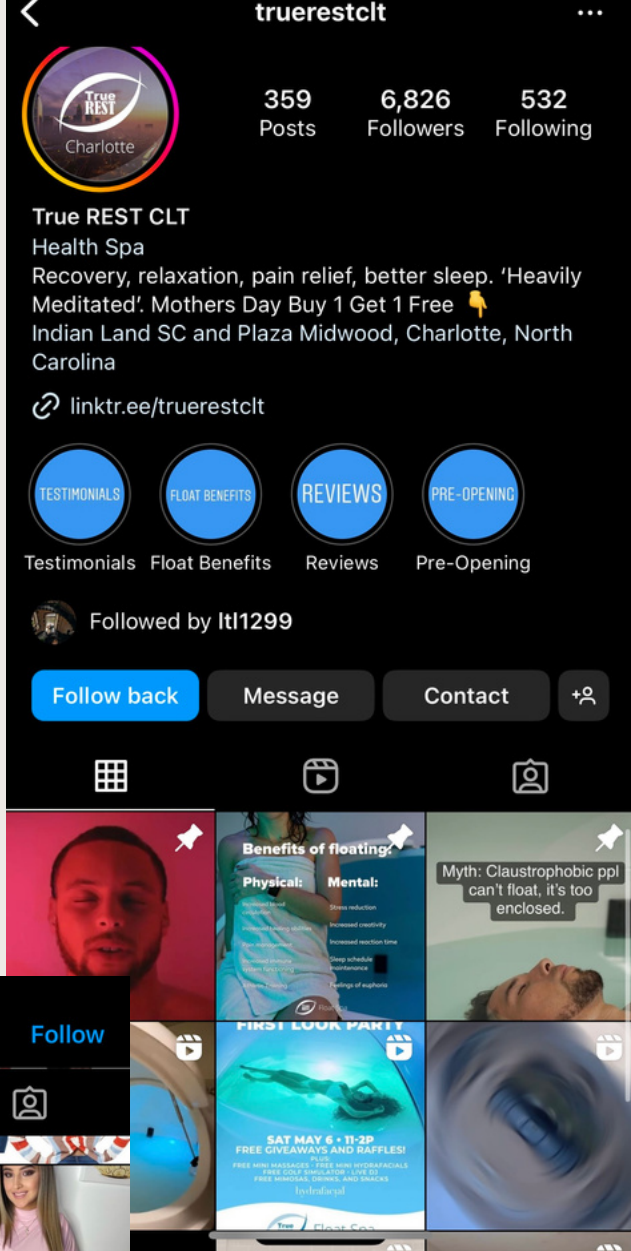
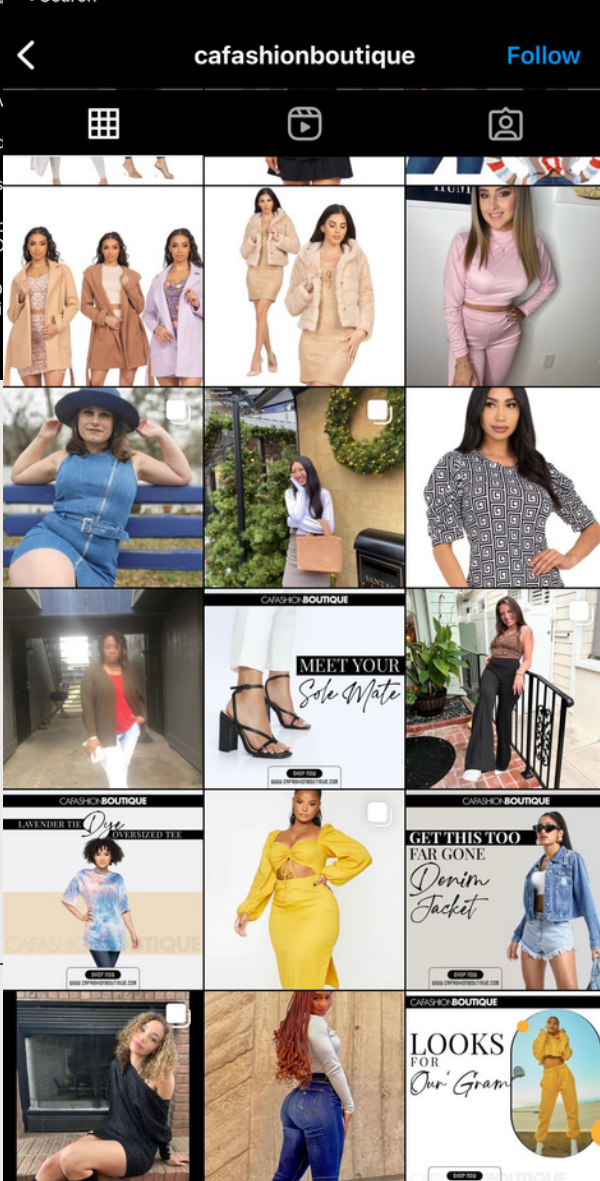
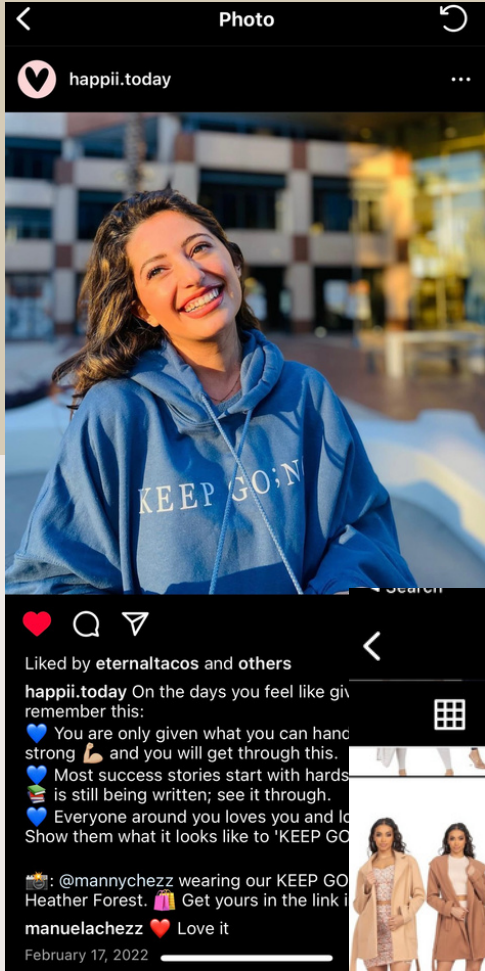
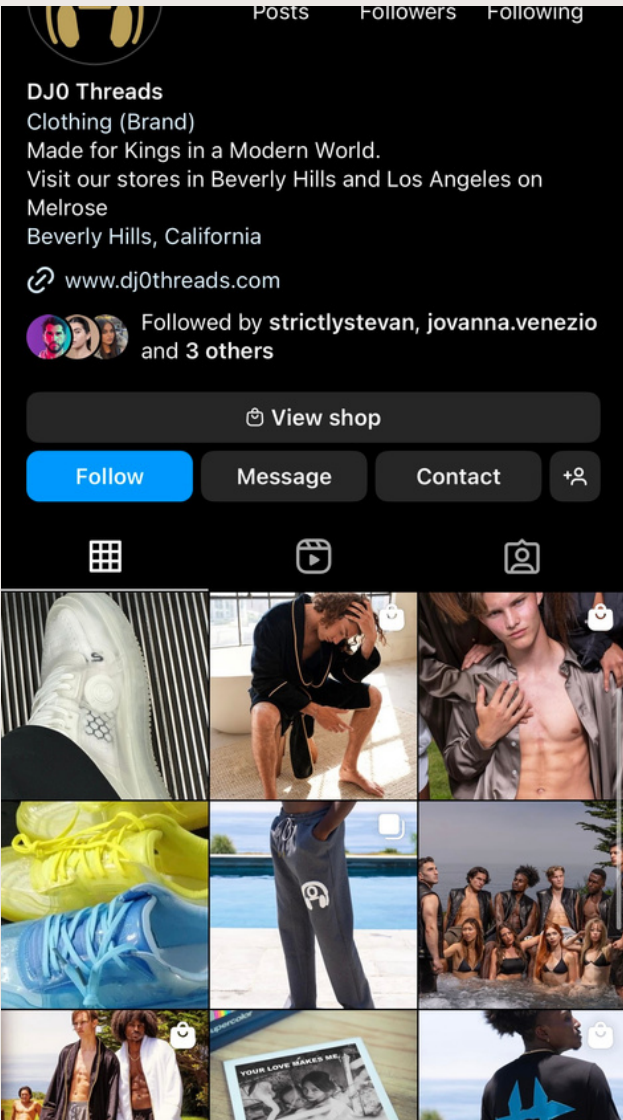
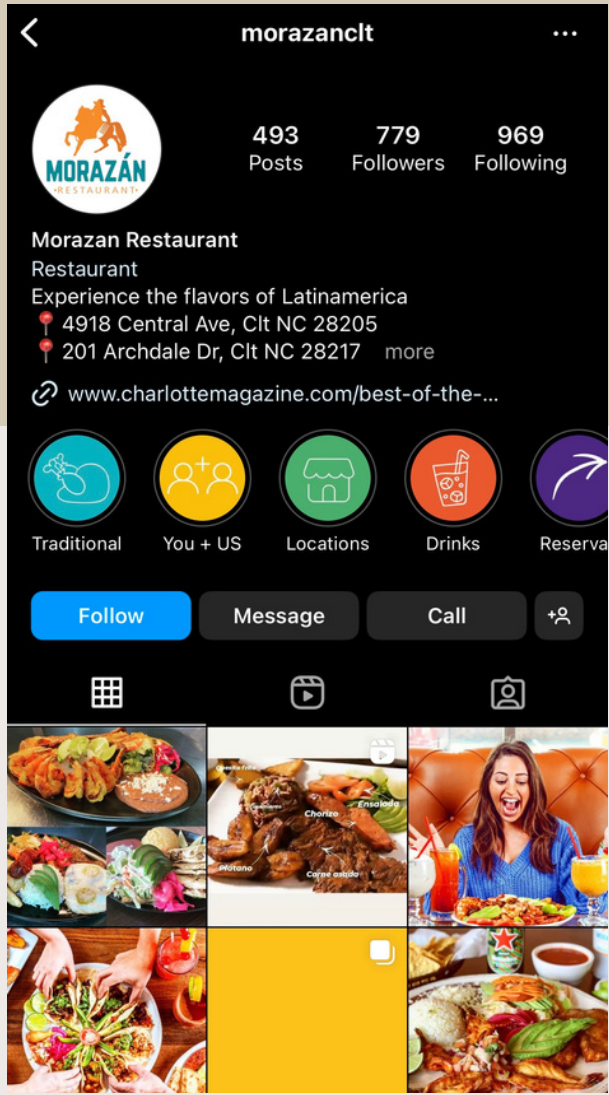
Manuela.sanch939@gmail.com



Social handles: @manuelachezz  
and @whatsthebuzzwithmanuela



# CLIENTS



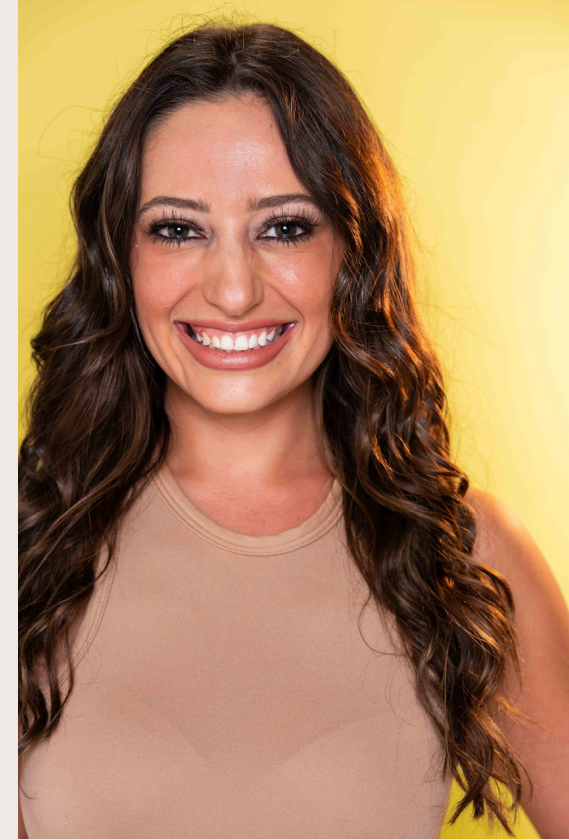




- Content creation and photography skills
- Excellent understanding of oral marketing for Instagram, Facebook, Pinterest,&and TikTok
- Understanding of Google Ads and experience with running ad campaigns
- Able to utilize video and photographs for Instagram and Facebook about influencer marketing

# Professional Skills

-



# WHY WORK WITH MANUELA SANCHEZ?

## Social Media Marketing & Events

### Creative New Ideas for Social Media, Photography & Video Content

I take your social media presence to another level by content marketing that people actually want to see. I integrate new creative ideas into your social media strategy and provide video content and Canva graphic design to make your business stand out among competitors.

### Email Marketing Campaign & Blogs

I create engaging email marketing campaigns that get your customers to OPEN your emails, I increase your open rate by at least 20%, while also finding new ways to get more email subscribers with lead magnets and content marketing through social media. I also write professional blogs that help improve SEO.

### High Performing Advertising Campaigns

I create campaigns that CONVERT. Whether you need help designing an ad, or scheduling a campaign, I got you covered!

# SOCIAL MEDIA MANAGEMENT PACKAGES



## Basic Package- Instagram and Facebook

- 4 in feed and/ or carousel images per week
  - 7 stories per week
  - respond to DMs and comments
  - I create the graphics, you provide the photography
- \$700**

## Instagram & Tiktok reel package

- 3 in feed and/or carousel images per week
- 2 Instagram reels per week
- 7 stories per week
- respond to dms and comments

•I create the graphics, I go onsite and capture the photography and I edit the IG reels

**\$1000**



## Instagram, Tiktok and Facebook reel package

- 3 in feed and/or carousel images per week
- 4 Instagram reels per week
- 7 stories per week
- respond to dms and comments

•I create the graphics, I go onsite and capture the photography and I edit the IG reels

**\$1,300**