

KEZIA 'QUEEN' JONES

1050 Crown Pointe Parkway, Suite 500 | Atlanta, GA 30338

(404) 259-2773 | abracadabraproductions222@gmail.com

PROFESSIONAL SUMMARY

Dynamic and versatile production industry professional with extensive experience in music, film, and artist development. Proven expertise in promotion, A&R, production operations, and creative direction. Adept at managing projects from inception to completion, including production logistics, marketing rollouts, and social media optimization. Strong industry connections with artists, producers, venues, liquor companies, and sports leagues. Recognized for meticulous attention to detail, ensuring seamless execution for performers and audiences alike.

CORE SKILLS

- Marketing & Promotion - Strategic brand positioning, event promotion, and campaign execution
- Artist & Agent Collaboration - Liaison between talent, management, and industry professionals
- Social Media Management - Instagram, Snapchat, Twitter, Facebook, SEO marketing optimization
- Production Logistics - Booking, accommodations, backline, rider management
- Artist Development - Song arrangement, playlist curation, production oversight
- Creative Direction - Music video production, stage direction, branding
- Film Production - Casting, location scouting, writing, directing, and producing

PROFESSIONAL EXPERIENCE

General Manager

D4L Records | Atlanta, GA | 2008-2016

- Provided administrative support, including road management and executive assistance to Shawty Lo.
- Designed and implemented social media strategies to boost engagement and visibility.
- Oversaw day-to-day label operations, ensuring artist success and brand growth.

Tour Manager

Harder Than Ever Tour - 24 Heavy & Lil Baby | 2018

- Managed road logistics, travel arrangements, and production coordination across multiple cities.

General Manager

Famerica Records | Atlanta, GA | 2017-Present

- Led A&R efforts and served as a personal representative for Ralo Famgoon.
- Signed multiple artists and facilitated the successful release of four major projects.
- Managed artist and production clearances, ensuring compliance and seamless project execution.
- Directed creative initiatives, including stage preparation and artist training.

Creative Director

Political Prisoner Project - Ralo

- Directed and oversaw the production of eight music videos.

FILM PRODUCTION EXPERIENCE

- Creative Director, Locations & Casting: 'The Iron Right' (DJ Drama)
- Production, Locations, Casting: 'The Waterboyz' (Boosie)
- Writer/Director: 'The Lake Movie'
- Assistant Director: 'Botch - The Movie'
- Producer: 'Pick a Side' & 'Zodiac House'
- Production, Locations, Casting: 'Finesse 2' (Zaytoven & Al Nuke)

EDUCATION

Associate Degree in Film

Full Sail University

Digital Cinematography Certificate

Full Sail University