

Germán Gholami Torres-Pardo

Agent & Guide

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Skills

- Tour Group Guidance & Organization
- Travel & Event Planning
- Customer Support & Client Care
- Marketing & Social Media Strategy
- Public Speaking & Presentation
- Agile & Creative Problem Solving
- Cultural Awareness & Sensitivity
- Contract Coordination
- Educational Assistance & Teaching
- Strong Verbal and Written Communication
- Teamwork & Team Building
- Compassion & Empathy
- Activity Planning
- Analytical Thinking
- MS Office & IT Tools
- Performer (TV, Film, Opera Background)
- Fluent Listener with Excellent Memorization Skills
- Coaching and Direction Adaptability
- Database & File Management

Experience

Tour Guide – Freelance / Self-employed

Spain | 2007 – Present

- Guided foreign tourists across major cultural and historical sites in Spain.
- Designed and led tours in English and Spanish, offering insights into art, architecture, and heritage.
- Utilized the **Título de Animación Turística** qualification to lead dynamic and educational experiences.
- Handled logistics, client needs, and safety with a warm, professional attitude.

IMPULSO TENORS

Marketing & Booking Coordinator | Vienna & Germany | 2022–2025

- Directed marketing campaigns and planned gala performances and concerts across Austria and Germany.
- Managed audience growth through social media, booking strategies, and client outreach.
- Built strong networks with potential partners and venues.

TACT – Opera Agency

Contracts Coordinator | Travel Organizer | Audition Planner | 2022–2023

- Managed high-level logistics for artist contracts and travel arrangements.
- Coordinated auditions and planning for international performances.
- Delivered top-tier support and problem-solving for agency projects.

VIP Stuudio Laulukool

Marketing Assistant & Concert Organizer | Tartu, Estonia | 2018–2023

- Created social media content for educational and music programs.

- Supported concert and internal event planning.
- Built client relationships and ensured seamless communication between teams and partners.
- Maintained organized databases and materials for smooth project execution.

Education

- **Master in Digital Marketing** – Specialized in Ads, Client Negotiations, Social Media, and Website SEO – 2024
- **Marketing Specialist** – Google U.S.A. – 09/2023
- **IT Support Specialist** – Google U.S.A. – 10/2021
- **Marketing** – Instituto de Tráfico de Madrid, Spain – 10/2020
- **Opera Tenor | Music Performance** – Federico Lepre Superior Studies, Italy – 06/2018
- **MBA | Music Teacher Education** – University of Alcalá, Spain – 2013
- **Associate of Arts | Animación Sociocultural** – Ciudad Escolar, Madrid – 06/2008

Archivements

- Best Actor in Cultural Animation – Ciudad Escolar, 2005
- Initiated EU “Youth in Action” project with 7 countries – secured €12,000 in funding
- Led and participated in European cultural and social inclusion projects for 8+ years
- Organized successful international auditions and concert tours across Estonia, Denmark, and Spain
- Featured in *The Voice of Germany* – 2023 (viewership: 6 million+)
- 2nd Place in Estonian singing contest *Tähtede Täht* – 2024 (viewership: 1 million)

