

## CONTACT INFO

 224 402 2430  
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 Chicago, IL  
 Adriansiorio  
 <http://adrianvisual.com>

## HARD SKILLS

PROJECT MANAGEMENT

DIGITAL SOCIAL MEDIA

WORDPRESS

VIDEO EDITING

VIDEO RECORDING

CONTENT CREATION

STORYTELLING

ADOBE CREATIVE CLOUD

ADOBE PHOTOSHOP

ADOBE PREMIERE

FINAL CUT

CAPCUT

GRAPHIC DESIGN

SUPPLY CHAIN

DATA ENTRY

PROCESS OPTIMIZATION

SPANISH (native)

ITALIAN (intermediate)

## SOFT SKILLS

CUSTOMER SERVICE

CREATIVITY

PROBLEM-SOLVING

COLLABORATIVE &  
COMMITTED

DETAIL ORIENTED

TIME MANAGEMENT

ADAPTABILITY

# ADRIAN SANCHEZ


COMMUNICATIONS SPECIALIST | CONTENT CREATOR | VIDEOGRAPHER | EVENTS


A communications expert with a rich background in visual storytelling and digital content creation. Highly skilled communications strategist, Creative Director, Social Media Manager, and Audiovisual Producer. Keen eye for engaging audiences through compelling narratives and dynamic short-format videos, particularly tailored for social networks. A comprehensive skill set encompassing video editing, production, and videography. Fluent in English and Spanish. Authorized to work in the US.


## VIDEOGRAFER & FOTOGRAFER


February 2010 – Today:

### FREELANCE PROJECTS (CHICAGO AND SOUTH AMERICA)

 **Captured high-quality food photography**, and product photography for *The Lanzaga* Restaurant (Chicago) and the bakery *Le Petit Gateau* (Indianapolis), showcasing their full menu and dishes for platforms like Grubhub, Google Menu, and their website.

 **Conceptualized, directed and edited** corporate, commercial, social and promotional videos across Venezuela, Chile, and Peru, for diverse clients and industries. Coverage of two Venezuelan Choirs during their International tours around Argentina, Brazil, and Colombia. Filmed and edited behind-the-scenes videos content for commercial productions.


 **Cameraman** for the Caracas correspondent of Estrella TV news (Burbank, California): Filmed and documented the 2014 Venezuelan protests and political crisis. Cameraman for a cooking show “Pata cook” on the *VivoPlay* platform, ensuring representation of recipes and cooking techniques.


 **Production assistant**, script and editor assistant for Documentary film “Tiempos de dictadura” (Venezuela 2012) premiered in theaters. Visualized audiovisual film archive material, identifying useful shots. Digitalized film material, vintage photos and slides


## LOGISTICS SPECIALIST

September 2024 – February 2025:

### HAAS ALERT (CHICAGO)

 **Order Processing & Fulfillment:** Managed daily order fulfillment and shipping operations using ShipStation, ensuring timely and accurate deliveries. Processed orders efficiently using HubSpot (CRM) and company software.


 **Inventory & Asset Management:** Oversaw inventory management for \$750,000 worth of products, optimizing stock levels and minimizing discrepancies. Coordinated and maintained physical marketing assets, supporting brand consistency and promotional efforts.


 **Data Processing & Compliance:** Handled and maintained high-value client data, ensuring accuracy, security, and compliance with company standards.


## COMMUNICATIONS SPECIALIST

Sept 2017 – Sept 2022:

### GL EVENTS (CHILE)

 **End-to-End Event Planning:** Expert in managing conventions, trade shows, corporate, cultural, sporting, institutional, and political events—from strategic planning to flawless execution. Managed standard booth production and sales, developed custom projects & country pavilions, and collaborated with subcontractors to drive profitability for the company.

 **Content Production:** Captured and edited photos and videos for trade fairs and events organized by FISA. Created assembly videos for *Tarpulin* at Formula E and other trade shows. Produced video tutorials for FISA Connect virtual events.

 **Marketing & Digital Support:** Managed social media content and designed marketing materials for virtual events. Developed video tutorials for *FISA Connect*, guiding exhibitors and visitors through registration, platform navigation, exhibitor search, networking and meeting scheduling

## EDUCATION

Caracas, Venezuela

### Bachelor on Media & Communications.



ANDRES BELLO CATHOLIC UNIVERSITY (UCAB in Spanish)

- Maximum score and Publication Distinction in Graduation project.

### Diploma on Social Media Management.



VENEZUELAN CENTRAL UNIVERSITY (UCV in Spanish)