

Yasmin FUHRMANN

+ 43 664 73042021

yasminfuhrmann@gmx.at

German citizen

Max – Poosch – Gasse 12, 3400 Klosterneuburg, Vienna, Austria



EDUCATION

2023 – ongoing	ESCP BUSINESS SCHOOL Bachelor in Management - 2nd year <u>Relevant courses:</u> Marketing, Introduction to European Business, Financial Accounting, Statistics & Probability B2 Student at ESCP with strong focus on international business and leadership Developed strong analytical and leadership skills through real-world application and collaborative projects Gained multinational exposure across European campuses, deepening understanding of diverse business practices	Paris (2023 – 24), Turin (2024 – 25), Berlin (2025 – 26)
2015 – 2023	BUNDESGYMNASIUM KLOSTERNEUBURG (BG/ BRG) High school Diploma (Matura – Bilingual Education (EAA)) <u>Relevant courses:</u> English Language & Literature, Economic Geography, Mathematics, Spanish Language & Culture	Vienna, Austria

WORK EXPERIENCE

Aug 2024 - ongoing	A.M.Y. INTERNATIONAL – The Guest Experiences Insight Junior consultant <ul style="list-style-type: none">Performed customer analysis to tailor hotel evaluation servicesManaged website creation and maintenance for optimal user experiencePrepared detailed customer reports with actionable recommendationsDelivered client presentations on evaluation outcomes and improvement strategies	Vienna
Jun 2024 - Jul 2024 1 month	RAIFFEISEN BANK INTERNATIONAL Banking - Relationship Management Intern <ul style="list-style-type: none">Research for Pharma & Healthcare IndustriesAnalysis of Database containing information of pharmaceutical & healthcare Corporates in Austria & CEEAssistance in preparation of presentations	Vienna
May 2024 – Jun 2024 1 month	PWC Transaction Services WPG Advisory Intern <ul style="list-style-type: none">Analysis and preparation of financial statementsDerivation of cost of capital components (WACC-Approach)Preparation of internal and client presentationPreparation of internal reporting materials	Vienna
Sep 2023 - Oct 2023 1 month	SAVENCIA FROMAGE & DAIRY ARGENTINA Intern <ul style="list-style-type: none">Marketing review of key demographics and product placement in storesInteracted with sales team on growth initiativesAttended a business trip to Santa Fe for 3 days for onsite training on product development	Buenos Aires
Jun 2021 - Sep 2021 3 months	M + K GMBH (ADVERTISING AGENCY) Intern <ul style="list-style-type: none">Strategic and operational advertising insights and project workDeveloped content was distributed to clientsCross - referenced data collection on website for accuracy	Vienna
Jun 2020 - Sep 2020 3 months	SAVENCIA FROMAGE & DAIRY ÖSTERREICH GESMBH Intern	Vienna

- Brand Management for key strategic brands (Saint Albray, Fol Epi, Bresso, Brunch)
- Project work: Optimization of Savencia website and SEO (Search Engine Optimization) for Savencia Brand content
- Sales support with regard to category management

LANGUAGES AND SOFT SKILLS

Languages: German (Native), English (fluent – IELTS 7.0), Spanish (good knowledge), Italian (A1.2), Latin (basic knowledge-6 years)

SOFT SKILLS: Microsoft Office 365, Social Media Management, Content Creation, Strategic Planning, AI tools - specifically ChatGPT (good knowledge), Access, Research

ACTIVITIES & INTERESTS

- **Volunteering work (Feb 2022 - Jun 2022)**
 - German language training for Ukrainian refugee
 - Provided assistance to refugees with mental illness at Ute - Bock Institute
 - Interviewed psychologist about refugees with PTSD
- **Interests**
 - Skydiving, Horseback riding, Drawing, Fitness, Tennis
 - "Standardtänze" - Elmayer Dancing School Vienna