

MEDIA KIT

A professional headshot of Troy Hale, a man with short brown hair and blue eyes, smiling. He is wearing a blue suit jacket, a white dress shirt, and a patterned tie. The background is plain white.

TROY
HALE

FINANCIAL
PLANNER

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[LINKEDIN](#)

2025

ABOUT TROY HALE

Troy Hale helps Albertans achieve true financial well-being. As a CERTIFIED FINANCIAL PLANNER® professional and Wealth Management Advisor at IG Wealth Management, he specializes in helping Canadians 50+ ensure their money outlasts them.

With nearly two decades of experience and a deep passion for financial education, Troy has worked with thousands of families, guiding them to financial security and peace of mind.

Based in Medicine Hat, Alberta--his hometown--Troy combines analytical expertise with a compassionate approach, considering all potential outcomes before making recommendations. His strategic insight and client-first philosophy have earned him the distinction of being named one of Medicine Hat's Top 3 Financial Planner for 7 consecutive years.



CREDENTIALS & ACHIEVEMENTS

CERTIFICATIONS	CFP®, CIM®, RRC®	FAMILY FEUD CANADA CHAMPION	NATIONALLY TELEVISED APPEARANCE
EDUCATION	BACHELOR OF MANAGEMENT (FINANCE), UNIVERSITY OF LETHBRIDGE	GUINNESS WORLD RECORD HOLDER	VERIFIED ACHIEVEMENT

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**FOR MEDIA INQUIRIES, SPEAKING ENGAGEMENTS, OR
COLLABORATION OPPORTUNITIES, PLEASE REACH OUT BY EMAIL**

PERSONAL INTERESTS

MARATHON RUNNER

COMPLETED 2 MARATHONS - HUNTINGTON BEACH, CA & EDMONTON, AB

INLUCSION ADVOCATE

PASSIONATE ABOUT CREATING EQUITABLE OPPORTUNITIES FOR ALL PEOPLE

FAMILY LIFE

PROUD HUSBAND AND FATHER OF TWO DAUGHTERS, MALIA AND PRIYA



SPEAKING TOPICS

WEALTH MANAGEMENT FOR RETIREES

ENSURING YOUR MONEY OUTLASTS YOU

RESILIENCE THROUGH ADVERSITY

PLAGUED WITH LIFELONG ANXIETY, A BEHAVIORAL ADDICTION, LIFE HAS BEEN FULL OF ADVERSITY. I WAS BLESSED WITH A DAUGHTER WITH AN INTELLECTUAL DISABILITY, WHICH CONTRIBUTED TO 15 YEARS OF MARRIAGE STRESS

TROY'S FAMILY FEUD JOURNEY

THE STORY OF HOW A SOUTHERN ALBERTA PRAIRIE BOY, WHO GREW UP WITH 5 YOUNGER SIBLINGS, CHASED HIS DREAMS OF ADVENTURE AND ACCOMPLISHMENT TO BECOME A 2X MARATHON RUNNER AND A FAMILY FEUD CANADA CHAMPION.

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