

# Abigail A

## The Lady Who Travels

### ABOUT ABIGAIL

The Lady Who Travels is a travel show by Abigail A., dedicated to inspiring women through solo luxury travel adventures. Abigail shares tips and insights that empower women to explore the world in style, showcasing captivating destinations and unique experiences along the way.

### SOCIAL STATS



@theladywhotravels\_

116K+ Followers



8K+ Followers

18.5% Engagement Rate



97K+ Followers



5K+ Followers

### AUDIENCE

#### GENDER

95% female  
5% male

#### COUNTRY

86% US  
3% Canada  
3% UK

#### AGE

25% 25-34  
31% 35-44



### PAST COLLABORATIONS



### PARTNERSHIP OPPORTUNITIES

- Social media post
- Content Creation
- Blog post + images
- Brand ambassador
- Speaking Engagements
- Instagram takeover
- Trend consulting