

SHWETA MARATHE



Shweta Marathe is an Animation Film Director and Design Educator based in Mumbai. She graduated from the National Institute of Design (NID-AP) in 2021, specialising in Communication Design. Her films and collaborations have been awarded and screened at national and international film festivals, and she has been an Honorary Member of ASIFA Central (USA) since 2023. She takes pride in her role as a Tribe Advisor for Sony Talent League (STL III), Industry Advice Series - for Asians in Animation (AIA), and co-leads Women In Animation, India Collective (WIA-IC) to support and celebrate women's creative talent. In 2024, Shweta co-founded Skyluma Productions®, a film production studio dedicated to producing and supporting high-quality independent cinema. She is currently seeking assistant casting opportunities to further expand her experience within the film industry.

DESIGN EXPERIENCE

CO-FOUNDER & DIRECTOR

SKYLUMA PRODUCTIONS® | 2024 - Present

Co-founded Skyluma Productions®, committed to crafting high-quality independent cinema, with a focus on development and production of original content and IPs in animation and live-action, with the aim to redefine creative boundaries and deliver narratives that inspire, challenge, and resonate globally.

ANIMATION & LIVE ACTION | SHORT & FEATURE FILM DEVELOPMENT

Dancing Atoms | 2021-2023

Assistant Direction in Post Production, Editing, and Script Rewriting/ Assistance for Live Action Short Film (Raj-Lost & Found); Research and Development (R&D), Screenplay, and Pitch Deck for Animated Short & Feature Film (Undisclosed)

CREATIVE COLLABORATION

Schbang X Asian Paints | 2023

Colour Next: Asian Paints Colour of the Year 2023.
Collaboration with Schbang X Asian Paints.

DESIGN EDUCATOR - GUEST FACULTY | SCREENWRITING

Maharaja Sayajirao University of Baroda (MSUB) | 2022
Teaching 'Scriptwriting: Narrative Design Module' as a Guest Faculty, Bachelor of Design - Moving Images discipline, at Maharaja Ranjitsinh Gaekwad Institute of Design, MRID (MSUB).

COMMUNICATION DESIGNER | GRADUATION PROJECT

THINK SIMPLR | 2021

Led a Sense of Place project designing identity for Gurgaon City.
Team member on business pitch for Noida International Airport Ltd.

ASSOCIATION INTERNATIONALE DU FILM D' ANIMATION | INTERNATIONAL COLLABORATION

Animator & Co-Director | 2020

Animators from Australia, Bosnia, Herzegovina, Bulgaria, Finland, Greece, India, Iran, Poland, Switzerland and USA collaborated to create 25min animated video, "Spiritus Mundi Animating the World"

RESEARCH INTERN

SAMSUNG R&D (PRISM program) | 2020

Research, Conceptualising and Designing SmartWatch Faces.


EDUCATION


NATIONAL INSTITUTE OF DESIGN, AP

B.Des Communication Design | 2017-2021

Narrative Design - I & II, Gautam Chakraborty;
Animation and Storytelling, Sekhar Mukherjee;
Visual Scripting, Prakash Moorthy.

PORTFOLIO

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SKILLS

Team Work

Flexibility

Casting

Assistant Direction

Film Direction

Animation

Market Research

Brand strategy

Trend Analysis

Screenwriting

Research & Analysis

Pitchdecks

Graphic Design

Problem-Solving

Visualization

Communication Design

SOFTWARE TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe AfterEffects

Adobe Animate

DaVinci Resolve

Final Cut Pro

Audacity

MS Office

AWARDS & HONOURS

Project Melting Shame (2026) selected for 'WAVES-World Audio Visual & Entertainment Summit 2025', a pitch competition by the Ministry of Information & Broadcasting (I&B). As a part of the 'Animation Filmmakers Competition' the project will receive mentorship from-Peter Ramsey, Sergio Pablos, Shobu Yarlagadda, and Guneet Monga, followed by pitch competition in May 2025.

Co-lead of Women In Animation, India Collective (WIA-IC), Core Team, 2024.

Asians In Animation (AIA)-part of the Industry Advice Series in 2023.

Selected as a Tribe Advisor for the Sony Talent League (STL - III), 2023.

Honorary Member of ASIFA Central (USA), since 2023.

Swim (2017) animated short, awarded Finalist at Taiwan International Student Design Competition, TISDC 2018 – Breakthrough & Innovation, screened at the Chittrakatha Design Olympics 2019, and showcased at the International Animation Day, IAD 2023, by ASIFA Central (USA), Hellas (Greece) & Korea (Nelson Shin Animation-Art Museum).

Ryan International School CBSE

Times of India, Mumbai Mirror Feature, CBSE perfect 10 score in Standard X. May 2014

Maharashtra State Council Scholarship. 2011-2014

ICICI Bank Art Competition Trophy. Nov 2013

Schools India Art Competition Gold Medal. Nov 2013

Birla Sun Life Insurance Art Competition Trophy. Oct 2013

Balkalaratna Gold Medal, Kalabharati Child Art Institute. Sep 2013

International Children's Festival of Performing Arts. Jan 2013

Hindustan Times - No TV Day, Cash Prize and Exhibition. Jan 2011

Kala Ratna Award Trophy, Akhil Bhartiya Nagrik Vikas Kendra. Sep 2010

Pantaloons Kids Karnival, Cash Prize and Trophy. Nov 2006