

RICO

NEVOTION WOODARD



About Me

No matter what I do, working with and being around people is what I enjoy most! I have an innate way of interacting with a variety of demographics and enjoy getting to know people.



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13367 Red Fox Rd,
Rogers MN 55374

EXPERTISE

- Leadership
- Communication
- Digital marketing
- Sales negotiation
- Critical thinking
- Team building
- Advertising

EXPERIENCE

KMOJ Radio

2017-Present

Sales Manager 2021- Present

- Lead a team of 10 underwriters
- Responsible for ensuring team hits sales targets each month
- Provide learning and development opportunities for sales team to foster growth
- Promote KMOJ within the community
- Radio personality

Sales Underwriter 2017- 2021

- Responsible for reaching out to organizations and share the benefits and value of advertising with KMOJ
- Explain the benefits of advertising with KMOJ and how this can aid in the growth of their organization
- Responsible for meeting monthly sales targets

Bootleggers

Owner

May 2011

Led a team responsible for:

- Providing a fun, safe and entertaining space for people to enjoy
- Responsible for ensuring club was staffed appropriately to allow for success
- Managed the budget and partnering with vendors

Diamond Effect Records

Owner and CEO

June 2004- Present

Lead a team responsible for:

- Creating marketing strategies for organizations
- Developing promotional materials and activities
- Promote, manage and support entertainment events (music, theatre, modeling to name a few)

VOLUNTEER

NMDP - Courier

2021- Present

Salvation Army: Bell Ringer & Down for the Challenge team leader

2022- Present

EDUCATION

South Central College

1998