

Crystian Rosado

✉ crys.cros@me.com ☎ 818-568-9495

SUMMARY

Detail-oriented professional with a Bachelor's degree in Television, Film, and Media, complemented by a strong academic foundation in marketing. Seeking an entry-level role to leverage exceptional postproduction expertise, organizational abilities, and a talent for critical thinking. With a proven ability to collaborate effectively within teams and deliver high-quality results under tight deadlines, I am eager to contribute creativity and innovative problem-solving to a dynamic work environment. Passionate about exploring opportunities in the marketing field, where I can combine my media background and marketing knowledge to drive impactful campaigns and strategies

EXPERIENCE

Team Leader

Universal Studios Hollywood

June 2021 - Current

- Creating daily schedules and collaborating with management to address and adapt to evolving business needs, ensuring seamless operations.
- Maintaining accurate inventory counts and organizing detailed logs of all paperwork to uphold compliance and streamline audits.
- Preparing detailed end-of-day recaps summarizing business revenue, reconciling discrepancies, and ensuring team members were aligned with accurate cash amounts.
- Developing and implementing creative incentive programs to motivate team members to upsell specific products, resulting in increased sales and engagement.
- Training and mentoring new team members on operational procedures, fostering a cohesive and productive work environment.
- Analyzing sales trends and team performance to identify opportunities for improvement and recommending actionable strategies to management.

Videographer Intern

The Homeschool Bunch

October 2023 - Current, Marina Del Rey, California

- Directed and coordinated pre-production and post-production processes for *"The Homeschool Bunch Podcast"*, ensuring seamless workflow and high-quality final deliverables.
- Crafted engaging scripts and detailed outlines for podcast episodes, tailored to captivate target audiences and maintain consistent storytelling.
- Conducted outreach to potential podcast guests through professional email communication, effectively building relationships and expanding the guest roster.
- Supervised and mentored a team of interns in the creation of dynamic and trend-focused social media reels for platforms including Instagram, TikTok, and Facebook, resulting in increased audience engagement and reach.
- Operated professional-grade cameras to shoot high-quality footage, applying advanced editing techniques to produce polished reels that aligned with brand identity and objectives.
- Leveraged industry-standard software and tools to edit audio and video, ensuring alignment with content strategy while maintaining tight deadlines.
- Demonstrated a strong understanding of social media trends and algorithms, driving the development of visually compelling and shareable content to enhance the podcast's online presence.

EDUCATION

Bachelor's Degree - Television Film and Media Studies

California State University, Los Angeles

SKILLS

Video Editing

Equipment Setup

YouTube Content

Adobe Creative Suite

Attention to Detail

Audio Editing

Capable leader with diligent communication.

Excellent problem solver

Collaboration