

NAFIS GARRETT

| REMOTE - RALEIGH, NC | (843) 997 3034 | NAFISGARRETT@GMAIL.COM | WWW.YOUTUBE.COM/@NAFISGARRETT
MULTIMEDIA STORYTELLER | VIDEO EDITOR | CREATIVE DIRECTOR

Highly versatile multimedia storyteller, video editor, and creative director with 11+ years of experience in visual storytelling, brand development, and marketing communications. Proven track record of directing design teams, managing creative assets, and crafting compelling narratives across multiple media formats. Adept at transforming complex ideas into engaging video content, brand campaigns, and dynamic visual presentations.

CORE SKILLS & COMPETENCIES

- ✓ Video Editing & Post-Production – Skilled in Adobe Premiere Pro, Final Cut Pro.
- ✓ Storytelling & Brand Development – Expertise in visual communication, marketing, and multimedia branding.
- ✓ Motion Graphics & Visual Effects – Proficient in Adobe After Effects & animation techniques for enhanced video presentation.
- ✓ Corporate & Social Media Content Creation – Experience in developing videos for corporate training, trade shows, and thought leadership initiatives.
- ✓ Client Collaboration & Project Management – Strong background in working with high-profile clients and directing creative teams.
- ✓ Technical Proficiency – Adobe Creative Suite, Keynote, PowerPoint, WordPress, Squarespace, CRM tools (Salesforce).

PROFESSIONAL EXPERIENCE

Creative Director | Art Director (2006 – Present, Nafis LLC & Garrett Avenue LLC)

- Directed multimedia storytelling campaigns for corporate clients, luxury brands, and government-affiliated organizations.
- Led branding initiatives, event productions, and advertising projects from concept to completion.
- Designed corporate presentations, marketing materials, and promotional videos for major clients.
- Developed engaging, high-impact visual narratives to enhance brand messaging.
- Oversaw video production workflows, editing, and post-production for digital and print media.

Freelance Video Editor & Content Creator (2019 – Present, Remote)

- Produced narrative-driven video content for social media, corporate training, and branded storytelling.
- Edited high-quality footage, integrating voiceovers, sound design, and motion graphics for enhanced engagement.
- Managed post-production workflows, color grading, and special effects to achieve polished visuals.
- Worked closely with creative teams, marketing directors, and subject matter experts to ensure content met strategic objectives.

Voiceover Artist & Multimedia Producer (2019 – Present, Remote & On-Site)

- Provided professional voiceovers for promotional videos, training materials, and storytelling projects.
- Edited and enhanced audio tracks using Adobe Audition & Audacity, ensuring clarity and resonance.
- Created engaging voice-narrated multimedia experiences to support brand messaging.

TECHNICAL PROFICIENCY & SOFTWARE EXPERTISE

- Video Editing & Post-Production – Adobe Premiere Pro, Final Cut Pro
- Motion Graphics & Animation – Adobe After Effects, Photoshop, Illustrator
- Audio Editing & Sound Design – Adobe Audition
- Remote Collaboration & Asset Management – SharePoint, Dropbox, WeTransfer, Google Drive
- Web & Digital Platforms – WordPress, Squarespace, Facebook, Instagram, YouTube

EDUCATION & TRAINING

- Rutgers University – The State University of New Jersey (Deferred Completion, 175 Credit Hours)
- Duke Ellington School of the Arts & Jim Henson School of Arts & Media – Training in visual storytelling, multimedia arts, and performance.
- Professional Development in Digital Media & Content Strategy – Ongoing coursework in cinematic editing, branding, and creative direction.

PORTFOLIO & VIDEO REEL

WWW.YOUTUBE.COM/@NAFISGARRETT