

ISOBEL FORD

CONTENT CREATOR

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📍 Sheffield, UK (willing to travel)

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ABOUT ME

With a degree in Post-Production & Visual Effects, I bring a unique blend of creativity and technical expertise to the world of video production. My hands-on experience in editing, visual storytelling, and effects creation allows me to contribute meaningfully to projects by enhancing the visual narrative and maintaining high production standards. I am enthusiastic about learning from industry professionals and am committed to excelling in dynamic production environments. I am ready to embrace new challenges and further refine my skills to deliver impactful and engaging content.

EDUCATION

2021-2024

UNIVERSITY OF SALFORD

- Ba (Hons) Post-Production & Visual Effects
- Second class honours

2019-2021

UTC SHEFFIELD CITY CENTRE

- A levels of Creative Digital Media, Art & Photography

WORK EXPERIENCE

2017-present

Social Media

- Edited, produced, wrote and filmed videos
- Communicating my experience to my audience on a consistent basis.
- Consistently post short-form media.

2023-2024

Diecast

Mixologist

- Worked as a bartender in a busy, fast-paced daiquiri bar
- Mixed a range of cocktails from the classics to our creations on time during rush hour.
- Teamwork & effective communication to ensure the team is working efficiently.

July 2018 - August 2018

Fortay Media

Assistant to the Editorial Manager

- Part-time staff following on from work placement.
- Assisted in composing a DVD for Primary schools' key stage 1
- Preparing the green room, filming and editing footage.
- I also edited and put together a small video for their social media

BRANDS I'VE WORKED WITH



SKILLS

- Photography
- Videography
- Social Media Managing
- Visual Effects
- Video Editing
- Photo Editing

SOFTWARES

- Adobe After Effects
- Adobe Photoshop
- Davinci Resolve
- NukeX
- Adobe Premiere Pro