

EDDIE MORALES JR

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Brooklyn, NY

PROFILE SUMMARY

CREATIVE	DEDICATED
AMBITIOUS	MULTITASKER
DRIVEN	DOESN'T GIVE UP
FOCUSED	DELIVERS ON TIME

EDUCATION

JOHN DEWEY H.S. OF THE ARTS (1995)
High School Diploma (General Education, Arts, Music, Dance, Acting, & Theatre)

REFERENCES

VISUAL REELS UPON REQUEST (Dance, Commercial, Tour, & Directing)

*Eddie Serrano (Broken Hearts Club, CEO): (917)544-4636

*Venus Brown (Buddah Brown/ESPN): (917)992-8187

*Andre Person (Justin Timberlake's Manager): (818)404-1132

*Calvin Stevens (Macy's/Sony Music/Pr.Parade, CEO): (646)647-0480

*Michael Richardson (Mariah Carey's Manager): (212)380-3939

WORK EXPERIENCE

Brokenhearts Club Records (2023)

Directed 7 music videos, Choreographed and over all visuals for multiple artists within the label, Styling, & BTS (Behind the scene)

NFL Halftime Show/Disney/ESPN/Buddah Brown Inc. (2019-2021)

Co-Director, Choreographer, General Manager of all talent featured, Artist development, Castings, & BTS

Superbowl Halftime Show/Pepsi (Justin Timberlake) (2019)

Dancer, Choreographer, Visuals, & Styling

Nokia Mobile National Commercial (Europe) (2018)

Co-Director, Choreographer, Stylist, Casting, Marketing, & BTS

Mariah Carey (Def Jam Records/Roc Nation) (2004-2017)

Director, Creative Director, Artist development, Marketing, Radio placement, & Videographer (BTS)

Justin Timberlake (RCA Records, Tennman Inc.) (2003-2004, 2007-2008)

Choreographer, Dancer, Styling, Artist development, & Marketing

Janet Jackson (Virgin Records) (2000-2002)

Choreographer, Styling, Videography, Dancer, & Creative Director

Pink (Arista Records) (1998-2000)

Director, Stage Creative, Choreographer, Videography, Stylist, & Tour Manager responsibilities

Boyz II Men (Motown Records) (1998-1999)

Choreographer, Dancer, & Tour Manager responsibilities

Mary J. Blige (MCA Records) (1997-1998)

Stage Creative, Director, Choreographer, Dancer, & Stylist

Bad Boy Records (Sean "P Diddy" Combs) (1995-1997)

Tour Creative, Stage Creative, Visuals, Marketing, Choreographer, Dancer, & Tour Manager responsibilities

PROFESSIONAL SKILLS

- MAC literate, OS
- I've been in the music business for over 30 years and learned a multitude of crafts within each element at each job site
- I'm a fast learner. I can dive into any situation and figure out the problem and find the solution.
- I don't settle and pay attention to every detail
- I love networking, making new contacts and forming new relationships for the business I represent
- And most of all willing to learn new things, open minded, and always a team player