



CALEB THOMAVION MCKENZIE

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EDUCATION

Tuskegee University – Tuskegee, AL

Bachelor of Science: Business Administration

Expected Graduation: Summer 2025

Relevant Coursework: Principles of Marketing, Financial Management, Organizational Behavior, Prod. & Operations Management

SKILLS

- Certified in Microsoft Software
- Interpersonal and communication skills
- Project management and leadership
- Customer service expertise

EXPERIENCE

The Walt Disney Company – Disney College Program (Disney on The Yard) - Orlando, FL

Intern – Summer 2023

- Provided exceptional guest services, ensuring a seamless visitor experience.
- Assisted guests with navigating the park and addressing concerns, enhancing overall satisfaction.

The Coca-Cola Company Campus Ambassador

Ambassador – Aug 2021 to Jan 2023

- Led on-campus marketing campaigns to introduce new Coca-Cola flavors to university students.
- Coordinated sampling events, driving brand engagement and awareness.

Talladega College – Talladega, AL

Administrative Assistant – Jun 2019 to Jan 2020

- Assisted students with financial aid inquiries, applications, and administrative tasks.
- Managed office communications, ensuring smooth daily operations.

PROJECTS

Caleb Cares Non-Profit Organization

Founder/CEO 2021-Present

- Established a non-profit focused on community service initiatives, including clothing drives, essential giveaways, and neighborhood clean-ups.
- Led and organized multiple events, fostering community engagement and support for underserved populations.

LEADERSHIP EXPERIENCE

Gamma Epsilon Chapter of Kappa Alpha Psi Fraternity, Inc.

Spring 2022 Initiate – Present

- Directed community service events and led leadership development programs as the Community Service Chair.
- Represented the fraternity as Mr. Kappa Alpha Psi (2023-2024), fostering fraternity growth and engagement.

Tuskegee University Student Government Association

College Senator for the College of Business and Information Science (Brimmer) – 2021-2022

- Acted as a liaison between the student body and administration, advocating for student needs and initiatives.

ORGANIZATIONS AND HONORS

- Tuskegee University Dean's List (2020-2021)
- Member of the National Society of Leadership and Success (NSLS)
- Nike YardRunner Brand Ambassador (2021)