

ABOUT ME

Aspiring model with a background in social media content creation, modeling and fashion influencing. Throughout my experience collaborating with multiple brands online, I have used my background in visual arts and digital creation to attract a wide audience to meet brand marketing needs. My experience includes styling, posing, editing and promoting diverse fashion products through both video creation and photography.

I bring a strong understanding of visual storytelling and natural confidence in front of a camera. I am eager to expand my career in print, runway, and commercial modeling opportunities that allow for me to grow, connect with industry professionals, and bring a fresh perspective to the modeling world.

JOB EXPERIENCE

Social Media Influencer (2023 - Present)

- Filmed, Came up with Creative Ideas, Edited, and consistently interacted with online fanbase.
- Navigated platform as a Teacher Tiktoker to then naturally monetize and use the platform to promote products as a marketer and now professional model

Amazon Influence Model (2024 - 2025)

- Developed a Storefront to showcase and promote multiple fashion brands which included a specific commission link
- Partnered with specific brands through contract as a paid model to showcase their collections
- BRANDS: POPILUSH, NASTYGAL, EKOUAER, PRETTY GARDEN, WOOLLOOMOOLOO, ZEAGOO, IUGA YOGA, AZAZIE, VERVE, STERLING FOREVER, NEWSHOWS.US, US.MODELS, ETC.

Cait Smith

PROFESSIONAL MODEL



EDUCATION

University of Delaware (2018 - 2020)

- · Bachelor Degree of Science of Education
- General Education and Students with Disabilities Certification

University of Denver (2016 - 2019)

- Bachelor of Fine Arts (BFA)
- Division One Athletics in Woman's Lacrosse

Westhampton Beach (2012 - 2016)

- Computer Design and Digital Creation
- High School Diploma

CONTACT PERSON

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