

# NATHANAEL MOODY

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## Professional Summary

Passionate creative professional with a versatile background as a writer, actor, and creative director, with over 5 years of experience in developing compelling narratives and managing innovative projects. Adept at translating creative ideas into engaging visual and written content, I bring a unique blend of storytelling, project management, and performance skills. Eager to break into the film industry and contribute my creative vision to meaningful projects, I am seeking guidance and opportunities to work with top industry talent.

## Core Competencies

- **Creative Storytelling & Writing:** Crafting engaging narratives for film, digital media, and live performance.
- **Acting & Performance:** On-camera presence, improvisation, and character interpretation.
- **Creative Direction:** Leading creative projects from concept to execution, developing brand identities, and managing production processes.
- **Project Management:** End-to-end coordination, deadline management, and cross-functional collaboration.
- **Presentation & Communication:** Excellent interpersonal skills with a proven ability to convey ideas clearly and confidently.

## Professional Experience

Freelance Creative Professional – Writer, Actor & Director

*Remote | 2020 – Present*

- Developed and produced original creative projects across digital platforms, focusing on storytelling, character development, and visual narratives.
- Collaborated with multidisciplinary teams to bring creative concepts to life, coordinating with designers, filmmakers, and marketing professionals.
- Wrote scripts and performed in independent short films and digital media projects, refining performance and improvisation skills.

Creative Director & Visual Content Producer

*Stitch Note USA Inc. | Dec. 2015 – Aug. 2016*

- Directed creative projects from concept to execution, producing digital assets and interactive prototypes that drove brand engagement.
- Developed standardized templates and workflows, improving project turnaround time and ensuring consistent visual quality across deliverables.
- Collaborated with cross-functional teams, including marketing and product departments, to align creative vision with business goals.
- Directed CAD projects and created product prototypes aligned with brand strategies.
- Coordinated branding efforts for the successful soft launch at the 2016 MAGIC Fashion Trade Show.

General Manager

*Planet Fitness Supreme LLC. | Aug. 2022 – April 2024*

- Managed daily operations of a new gym location, ensuring facilities remained functional, safe, and fully compliant with safety regulations.
- Conducted regular safety audits and facility inspections, identifying potential hazards and implementing corrective measures to reduce risks.
- Developed and executed operational budgets, achieving cost savings of 10% while maintaining high service standards.
- Produced detailed reports on operational performance, KPIs, and led adaptive strategies for continuous improvement.
- Managed marketing materials, social media campaigns, and brand engagement strategies to drive customer retention.
- Managed day-to-day operations for a new gym location, including team recruitment, training, and performance monitoring for a staff of 12+.

Guest Instructor – CPSC 223C Computer Science

*California State University, Fullerton | Spring 2022*

- Designed and delivered interactive coursework.
- Created engaging tutorials and training materials that empowered students to understand and apply creative concepts in digital environments. Tutorial video available at: <https://youtu.be/MBns1qU1OBU>.

## Education

California State University, Fullerton

Bachelor of Arts in Graphic & Web Design | May 2023

## Certifications

- Adobe Certified Professional (Photoshop, Illustrator, InDesign, Acrobat Pro)
- Microsoft Excel Advanced Certification
- Process Improvement Fundamentals

## Technical Skills & Tools

- **Design & Creative Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat Pro), Figma, Sketch, Canva
- **Office & Project Management:** Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Google Workspace, Asana, Monday.com, JIRA, Slack
- **Video & Media Production:** Premiere Pro, iMovie, Camtasia

## Additional Information

- **Industry Passion:** Deeply passionate about film, storytelling, and creative media; actively seeking opportunities to transition into the film industry.
- **Communication & Collaboration:** Strong written and verbal communication skills with experience presenting creative ideas to diverse teams.
- **Work Authorization:** U.S. Citizen; available for full-time opportunities in Los Angeles.