

GEETA SIDHU



geetasidhu13@gmail.com



07468859004

PROFILE

I am an artist, writer, researcher and dynamic participant within society. I have a desire to engage with as many aspects of it as possible. So far I have done so by partaking in various events and exhibitions. As well as gaining a broad range of professional experience. Working at the BFI film festival, I was responsible for accurate handling of sensitive information, and learnt how to work in a high pressure role, and administrative setting. My time at The Vincent Van Gogh exhibit and The Art of Banksy required taking on a more social role. From each Job I have gained transferable experiences, and it has enabled me to interact with a great variety of people. I value and understand the importance of versatile modes of communication, friendly disposition and the way in which taking time to understand or hear another can truly make someone's day. In addition to this, studying at Central Saint Martins for 5 years allowed great cross course knowledge exchange, modeling for fashion students, or collaborating with graphics, art history, attending artist, writer, scientist and climate change seminars. Making full use of UAL resources, including attending LCC Sound Arts lectures. And developing working relationships with people across the arts. Outside of this I enjoy music, film and counterculture.

EXPERIENCE

British Film Institute

London Film Festival Visitor Services Assistant

August 2022 - October 2022 (temporary position)

My responsibilities were to sell tickets and memberships, predominantly over the phone, using Audience View computer software. This involved but was not limited to, making sales, creating customer profiles, adding memberships, updating account details, unlocking user accounts, setting up direct debits, refunds, making credit vouchers, processing large orders, returning customer calls, resolving queries or issues. Maintaining up to date knowledge, being aware of screen changes, guest cancellations, rescheduled events, sold out shows etc. In order to redirect customers and provide accurate information. Working at the box office counter, being the first point of call for visitors. Directing them around the building. Also monitoring events, and stand-by queues. Working quickly and meticulously to serve customers during busy event/festival periods or sold out screenings. Making cash and card transactions on the till, printing large order tickets, of 100+ tickets.

The Van Gogh Immersive experience

Exhibition Usher

November 2021 - March 2022 (part time)

Daily tasks involved, scanning tickets, managing box office, guiding guests through the exhibition, monitoring the gallery to ensure safety of the artworks and guests, liaising with the security team. Serving Tea to guests. Admin work using Microsoft Excel, arranging and rearranging bookings, answering customer phone calls. Working with VR - demonstrating to large groups of guests how to use VR. This required an intermediate understanding of VR and the software used. Working at the gift shop selling goods, rotating stock and creating engaging displays, ordering in new stock when needed, making cash and card transactions.

The Art of Banksy

Exhibition Usher

August 2021 - November 2021(part time)

My duties for this role included welcoming guests to the exhibition in a friendly and approachable manner, checking and scanning guest tickets, helping on the bag drop off station - checking patrons bags into the cloak room, and most importantly monitoring guests to ensure the safety of art works. This required me to be vigilant and alert at all times.

Cromwell

Warehouse Operative

July 2019- September 2020 (full time)

I feel this job taught me how to better be collaborative and versatile. My main duties were in the field of packing, and also labeling. The long hours and attention to detail when packing each box required efficiency and stamina. Making sure each package was of a high quality, and upheld the company standards, to ensure customer satisfaction.

Age uk book/coffee shop

Volunteer store Assistant

July 2018 - August 2019 (part time)

I maintained a clean, organised inventory, and curated displays which engaged the customer. This involved working efficiently and logically when managing donations and stock. My role also involved anticipating customer needs, recommending books, and records. This meant I actively stayed informed about our inventory and the publishing world. Working behind the till I handled card and cash transactions.

EXHIBITIONS AND EVENTS

2024 July - 'Researching things they don't want you to know' - under the alias '03.,2024.'

Presented with curatorial group 'Counterpoint'.
Central Saint Martins Degree show, Granary Building,
1 Granary Square, London N1C 4AA

2023 Sept - 'Paricaya'

(Paid) Multimedia event comprising of a book launch
fashion presentation, poetry readings and sound
performances.
Poet, Assistant event planner, Model.
Reference Point, 2 Arundel St, Temple, London
WC2R3DA London

2022 June - Group Zine Fair, presenting the self produced zine 'A collection of thoughts 2014 - 2022'

Platform Theatre Bar, 1 Handyside St, London
N1C4AA

2022 May - "Hazy Days"

Two person exhibition
Around Granary Sq, London

2021 June - "I exist and so do you"

Solo exhibition.
Various spaces in London

2018 October - "True sound of the underground"

(Commission) Poster, and event space design.
Berridge St, Leicester LE1 5JN

EDUCATION

University of the arts London, Central Saint Martins

BA Fine Art

Foundation diploma in art and design

Beauchamp College

Alevels: English Literature, Film Studies, Art

AS Maths, AS creative writing

SKILLS

- Confident using till, cash/card transactions
- Telephone sales
- Adobe InDesign
- Adobe Photoshop
- Acrobat pro
- MS office: Word, Powerpoint
- Google docs, drive, sheets
- Miro
- Final cut
- imovie
- Djay pro
- Audience View Software
- Workflow (eportfolio)
- Referencing (harvard, APA)
- Working with Dewey Decimal system
- Bilingual - proficient in Punjabi speaking