

Demographic Audience

Gender





Age



18-24

25-34

Authentically Amber Content Creator & Influencer

About Amber

Having experience as both a full time working mom and a SAHM, Amber has the ability to relate to both. Her target is busy moms who know they cant do it all, but definitely desire those "perfect moments" her philosophy of "life's not perfect, but you can have perfect moments" is what she uses to inspire busy moms and help them to create those "perfect moments" in an imperfect world.



Noteworthy Collaborations

- Oxo
- FrontGate Media
- Minute Maid
- Minute Maid
- Evian & Sams Club Little English
- True Niagen
- Swim Zip
- King of Christmas
 Omni Hotels

Insights for the last 30 days

20K **Average Followers** 1.8M **Average** Reach

2.3M Average **Impressions**

91% Engagement Rate







