



About Me

Creative and results-driven videographer experienced in producing high-end, cinematic videos optimized for social media platforms, including: TikTok, Instagram, and YouTube. Proficient in storytelling and brand collaborations with a track record of increasing engagement and brand awareness for top-tier clients.

Contact

📞 706-587-7770

✉️ officialwte.3@gmail.com

🌐 www.willhecreate.com

📍 Atlanta, GA

Skills

- Videography & Editing
- Content & Marketing Strategy
- Lighting & Audio Production
- Relationship Building
- Storytelling

Language

- English

WILLIAM EVANS III

Videographer & Social
Media Specialist

Work Experience

Freelance Videographer 2020 – Present

Luxury Real Estate & Automotive Content Creation

- Produced high quality real estate showcase videos for multi-million dollar properties.
- Created engaging video campaigns for automotive brands, blending storytelling with technical filming expertise.

Sponsored Content Creator 2023 – 2024

Febreze x Walmart

- Created a high-performing social media campaign that boosted sales and brand awareness by 25%.
- Developed engaging video content, receiving positive feedback and high audience engagement.

Brand Partner 2022– 2024

BMW of North America

- Helped launch BMW's pre-owned car program, "BMW Certified."
- Introduced the new BMW M4 Competition and M2 performance models through engaging video content.
- Interviewed renowned LA artist Joshua Vides at ComplexCon 2022 in collaboration with BMW.

Education

Clayton State University 2019 – 2023

Bachelor of Arts – Liberal Arts | Minor in Film

Social Media



@wte.3